

CFTE's Intrapreneurship Course is recognised by IBF under the Financial Training Scheme

London, 13 April 2021 - The Centre for Finance Technology and Entrepreneurship's (CFTE) course on Intrapreneurship in Financial Services has been recognised by the Institute of Banking and Finance Singapore (IBF) under the Financial Training Scheme (FTS). The Intrapreneurship in Financial Services programme aims to embed entrepreneurial thinking within an organisation's core values. The course is led by leading serial Intrapreneur, François Blanc - Managing Director of Amadeus

To spearhead transformation in a business landscape that is ever changing, innovation is the only constant. Organisations have been picking up on these signals and are on the lookout for new ways to harness the power of innovation in their daily functioning. The realm of financial services is picking up speed on this front as well. This means jobs are becoming more agile and innovation-driven and people need to do more than just the status quo to get ahead in the game. Here's where intrapreneurship comes in. By harbouring entrepreneurial thinking within an organisation's ecosystem, intrapreneurship has the capability of turning dreamed-up ideas into actionable products, services and strategies.

CFTE's Intrapreneurship in Financial Services course was built on the foundations of helping financial professionals develop entrepreneurial thinking to lead their organisations into a new paradigm of innovation. The programme achieves this by teaching professionals how to identify business opportunities in their industry and create a business proposal to put forward to senior management. The course also aims to give professionals actionable tools to increase the chances of success of their intrapreneurial projects. **When professionals channel these insights into real-world execution, one can be assured that organisational productivity gains are on the horizon.**

To give learners a practical outlook on the subject, the course is taught by our leading expert who is an advocate for Intrapreneurial thinking - **François Blanc Managing Director of Amadeus and former Head of Customer and Innovation Experience in Telco and Banking. 7 top industry leaders** also contribute to the course. They include - **Magdalene Loh** (VP & Head of Innovation, Prudential), **Saim Yeong Harng** (Chief Executive Officer & Board Director, CardsPal), **Peter Collingridge** (EMEA Head, D10x, Citi Group), **Jay Chinnadorai** (Managing Director, Sumtotal), **Christina Nesheva** (Director at Hive Innovation Lab, Viiv Healthcare), **Vivek Ramachandran** (CEO, Serai) and **Nicolas Vrillaud** (Head of Business Development, Mettle).

Having expended a large amount of time and effort into building a leading programme in Intrapreneurship, CFTE is proud to announce that their **Intrapreneurship in Financial Services course has been recognised by the Institute of Banking and Finance (IBF)** under the Financial Training Scheme FTS. Individuals who attend an FTS programme under the sponsorship of their company will be eligible for course fee funding.

The COVID-19 pandemic has only accelerated the need to embody new competencies to thrive with resilience today. In this current scenario, the programme aims to be a tool to help professionals innovate, capitalise on opportunities and manage projects that are indispensable in a world that demands creativity, resilience and innovation to flourish.

About CFTE:

The Centre for Finance, Technology & Entrepreneurship (CFTE) is a high-impact education platform that helps professionals build the necessary skills to remain competitive in a rapidly changing industry. CFTE also partners with Governments, Regulators and the largest Financial Institutions, to bridge the gap between finance, technology and innovation by helping talent build skills through our leading training programmes. CFTE is an education platform that is created by the industry, for the industry - helping learners get cutting-edge insights from those at the forefront of financial services. With offices in London, Singapore, Hong Kong and Abu Dhabi, CFTE helps companies and individuals across the globe build their knowledge in Financial Technology, whilst simultaneously supporting their digital transformation process.