

# HANNAH COLE

## ENGAGING, SELF-EMPLOYMENT- FOCUSED TAX EDUCATION

### FEATURED AT OVER 200 TOP

- ENTREPRENEURSHIP PROGRAMS + MEMBERSHIPS
- UNIVERSITIES
- PROFESSIONAL DEVELOPMENT ORGANIZATIONS
- NATIONAL, STATE AND LOCAL GRANT ORGANIZATIONS

### SIGNATURE OFFERING:

- A TWO HOUR TAXES FOR CREATIVES WORKSHOP

### THESE KEYNOTES ALSO AVAILABLE:

- MONEY MINDSET
- HOW TO THRIVE IN A RECESSION
- CUSTOM CLASSES ON RECENT TAX LAW UPDATES

## About Hannah

Hannah Cole is an artist, tax expert and the founder of Sunlight Tax. She specializes in educating entrepreneurs and creative professionals in taxes and financial empowerment. A long-time working artist with a high-level exhibition history, Hannah is a frequent speaker on stages and podcasts, a money columnist for the art blog Hyperallergic, and the host of a global top 3% podcast, the Sunlight podcast. Her company, Sunlight Tax, specializes in friendly, informative tax education for self-employed people with a big vision, and engaging, savvy tax education workshops for creative groups.

## Booking Information

- ✉ [hannah@sunlighttax.com](mailto:hannah@sunlighttax.com)
- 🌐 [www.sunlighttax.com/workshops](http://www.sunlighttax.com/workshops)
- 📷 [@sunlighttax](https://www.instagram.com/sunlighttax)
- 🎙️ [www.sunlighttax.com/podcast](http://www.sunlighttax.com/podcast)

## Standard 2-hour talk includes:

- Managing self-employment as a creator
- Money mindset/the creative stereotype
- How do taxes work in self-employment?
- Paying estimated quarterly taxes
- Understanding the Schedule C
- Why audits happen, and how to stay protected
- Why creative work matters
- Q & A

## “ Testimonials

I can't tell you enough how useful, clear, and compassionate [her] teaching style is.

— Shona Masarin-Hurst, Programs Director CUE Art Foundation

## Hosted by / In The Press



HYPERALLERGIC



BROWN

REAL SIMPLE

Chicago  
Tribune

# WHAT PEOPLE ARE SAYING:

“

“That was an absolutely amazing webinar! Thank you so much for sharing your knowledge with our group of artists today. I host a lot of webinars for artists, and this is by far one of the best.”

– Maureen Ragalie, Director, gener8tor Art, Milwaukee

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"Hannah Cole's tax workshop was super informative and clarifying. After learning from her for just a couple of hours, I feel more confident in being able to do my own taxes. I also have a better understanding of how and why to organize work documentation to make sure I am saving as much money as possible when doing my taxes." – Sarah Dunn, artist, NoMuNoMu

“

Thank you for leading us through the overwhelming terrain of taxes in your workshop. I left feeling empowered!

– Sandrine Schaefer, Artist, Artist Advisory Board, Institute of Contemporary Art, Boston

“

Hannah Cole covered a lot of material – so kudos for depth and breadth! As a presenter, Hannah was wonderfully straightforward and calm – clearly committed to both her professional tax work and breaking down intimidating financial details of tax codes and business reporting for artists. Her compassionate understanding of what it means to be an artist and navigate multiple income and revenue streams was especially relevant. Her nuts and bolts breakdown of art expenses was especially helpful, as were specific apps for tracking expenses (travel, sales tax etc.). Hannah offered the most personable and personal presentation...both because of her grounded style, and the fact she was not running off a PowerPoint. I found Hannah's notes and handouts thorough and useful for follow up.

– Laura, Boston-area artist

“

Please tell us what you appreciated about this session:

- Hannah was very clear and responsive to attendee questions
- That it makes taxes less scary!! Hannah really broke everything down.
- Clarifying the big picture, how things work, the definition of terms, and how to navigate self-employment tax

–anonymous feedback survey, Mass MoCA