



#### **ABOUT HANNAH**

Hannah Cole is an artist, tax expert, author of Taxes for Humans, and founder of Sunlight Tax.

She specializes in educating entrepreneurs and creative professionals in taxes and financial empowerment.

A long-time working artist with a high-level exhibition history, Hannah is a frequent speaker on stages and podcasts, a money columnist for the art blog Hyperallergic, and the host of a global top 2% podcast, the Sunlight Tax podcast.

Her company, Sunlight Tax, specializes in friendly, informative tax education for self-employed people with a big vision, and engaging, savvy tax education workshops for creative groups.

### HANNAH COLE

### **ENGAGING, SELF-EMPLOYMENT-FOCUSED TAX EDUCATION**

### HAS SPOKEN AT OVER 200 TOP

- Entrepreneurship programs + Memberships
- Universities
- Professional development organizations
- National, State and Local grant organizations

### SIGNATURE OFFERING:

- Taxes for Freelancers workshop
  - Managing self-employment as a creator
  - Money mindset/the creative stereotype
  - How do taxes work in self-employment?
  - Paying estimated quarterly taxes
  - Understanding the Schedule C
  - Why audits happen, and how to stay protected
  - Why creative work matters
  - Q&A

### THESE KEYNOTES ALSO AVAILABLE:

- Money Mindset
- How to Thrive in a Recession
- Custom classes on recent tax law updates

SPEAKING FEE WAIVED IN EXCHANGE FOR **BULK ORDERS OF TAXES FOR HUMANS.** 

### **BOOKING INFORMATION**



hannahesunlighttax.com



www.sunlighttax.com/workshops



(O) esunlighttax



🖐 www.sunlighttax.com/podcast



I can't tell you enough how useful, clear, and compassionate [her] teaching style is.

- Shona Masarin-Hurst, Programs Director CUE Art Foundation

Hosted by / In The Press





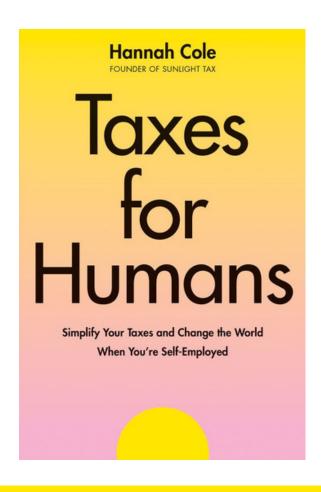












# TAXES FOR HUMANS SPEAKS YOUR LANGUAGE, SHOWS YOU THE ROPES, AND WANTS THE WORLD TO SEE YOUR MAGIC.

Hannah's book, <u>Taxes for Humans</u> is an empowering guide to doing (and simplifying) your taxes when you're self-employed, and the <u>accompanying</u> workbook has the tax organizer and checklists you need to get it all done, every year.

## WHAT PEOPLE ARE SAYING ABOUT TAXES FOR HUMANS:



I WANT TO DO MY TAXES RIGHT NOW!

- Heather Bhandari,

Program Director, Foundation for Contemporary Arts Author of Art/Work, Co-Founder of CreativeStudy

## NEW OFFERING: SPEAKING FEE WAIVED

# IN EXCHANGE FOR BULK ORDERS OF TAXES FOR HUMANS

I'm waiving my speaker fee in lieu of a book buy for the members of your audience, of my forthcoming book <u>Taxes for Humans: Simplify Your Taxes and Change the World When You're Self-Employed</u>.

This is a nice way to get a double benefit for your audience, since they can then use the guide to do their taxes (forever). Perfect for freelancers, artists, creatives, and other selfemployed people.

### **ACADEMIC SPECIAL**

For universities and individual professors, for a limited time, I am offering my Taxes for Creatives/Freelancers workshop at no charge when you put my tax guide, Taxes for Humans, as required reading on your spring syllabus and request copies at your university library.



...A RALLYING CRY FOR CIVIC ENGAGEMENT.
WHAT A GIFT!

- William G. Gale,

Co-Director of the Urban-Brookings Tax Policy Center



## WHAT PEOPLE ARE SAYING:



Hannah's ability to take something like taxes and make it easy to understand is nothing short of magic.

- Jess Sparks-Mussulin, Jeweler & Owner of Moontree Adornment



Hannah, Thanks so much for giving your talk a couple days ago at BerkleeNYC's career expo. You explained all things finance in such a clear and straightforward way, more so than I had ever received before. I will definitely be keeping in touch and utilizing Sunlight Tax as a resource.

- Joely Zuker, BerkleeNYC Career Expo Attendee



Thank you. Thank you. This has been so grounding and calming and so helpful. I'm so happy right now! I'm feeling a lot of relief.

- Jenna Knapp, Mental Wealth and Wellness



"Hannah Cole's tax workshop was super informative and clarifying. After learning from her for just a couple of hours, I feel more confident in being able to do my own taxes. I also have a better understanding of how and why to organize work documentation to make sure I am saving as much money as possible when doing my taxes." - Sarah Dunn, artist, NoMuNoMu



I'm finally learning about personal finance and taxes! Everything about the way Hannah delivers the information appeals to me.

Jennifer Reif, Playwright, PD Facilitator



Thank you for leading us through the overwhelming terrain of taxes in your workshop. I left feeling empowered!

- Sandrine Schaefer, Artist, Artist Advisory Board, Institute of Contemporary Art, Boston