

# Mastermind Group

Personal Board of Advisors



The purpose of the Mastermind Group is to provide executives and owners of businesses the opportunity to work with a small group of peers addressing common business challenges and learning from each other how to become a better leader through a disciplined facilitated process that will help you grow your business with confidence.

Running a business can be lonely at times. Your Mastermind Group provides the sounding board that will provide you with meaningful feedback when you're confronted by the challenges, opportunities and decisions that can change your business and your life's goals.

Learn what *Forbes* presents as the [7 Reasons to Join a Mastermind Group](#).

1. Be part of an exclusive community
2. Advisement
3. Collaboration is the name of the game
4. Extend your network
5. New learning
6. Cross-promotion
7. Think bigger

## Group Guidelines

- Members are business leaders with a passion to openly collaborate
- Each Group will have 7 to 12 members
- The Group will meet, discuss, and agree new members
- Members will be selected from noncompeting industries
- The Group will agree a common purpose statement
- Members must attend 75% of the sessions to maintain membership
- Each member will host one monthly session
- Each session will be facilitated by your coach
- Each member will have a one-on-one session with the coach each month
- Session topics will be based on Group needs, challenges, and selected learning topics

## Benefits

- Informal Personal Board of Advisors
- Independent & Diverse Sounding Board for Executive Issues
- Better-Informed Decision Making
- More Effective Visionary Thinking
- One-on-One Executive Coaching and Business Mentoring
- Strategic Transformation; both professional and personal

## Group Membership

Membership to a Group is not guaranteed. Business leaders wishing to join a Group should complete the application to determine the best fit and contribution potential. Applications will be presented to existing Groups for their consideration. This process aids in assuring the highest quality collaboration and benefit for the Group.

Business leaders will be given the opportunity to meet the other Mastermind Group members to determine the mutual interests and value they can contribute to the Group.

The [membership application](#) does not assure that an invitation to join the group will be extended. There is no commitment or cost until such time as the group accepts the applicant and the parties agree to work together.

We are currently accepting applications for new members. Submit your application today to start realizing the benefit of having your own business advisory team and executive coach to support you in your growth and success.

You have nothing to lose and perhaps a great deal to gain!

**THE SOS GROUP INC**  
*Empower, Excel, Perform*

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