



Real time alerts when crowd limits are breached in the battle against COVID-19

## Analytics for a Safer World and Intelligent Spaces

The Taoglas® CROWD Insights™ solution utilizes existing Wi-Fi infrastructure to measure, monitor, predict, alert and notify of potential mass gatherings in physical venues and outdoor locations.

### What can venues gain from this:

- Real-time measurements of volumes of people, set capacity limits and receive alerts and notifications if capacity limits are approached or breached
- Analysis of crowds approaching and leaving, including movement, dwell time and numbers
- Real-time insights on volumes of fans in the stadium the fan zones and the surrounding areas
- Prove compliance with all crowd restrictions, and take action in real time
- Gain behavior insights on fans, flows, dwell times, peak times, journey times etc.
- Faster identification of bottlenecks or queues and improved crowd flow efficiency
- Increased revenues from stores, concessions and promotions with detailed analysis of volumes or people movement and dwell times
- Actionable data to improve services optimisation, planning, economic impact and asset valuation



 Real-time Analytics	 GDPR Compliant	 Crowd Management	 Highly Configurable	 Cloud Based	 Multi-Platform
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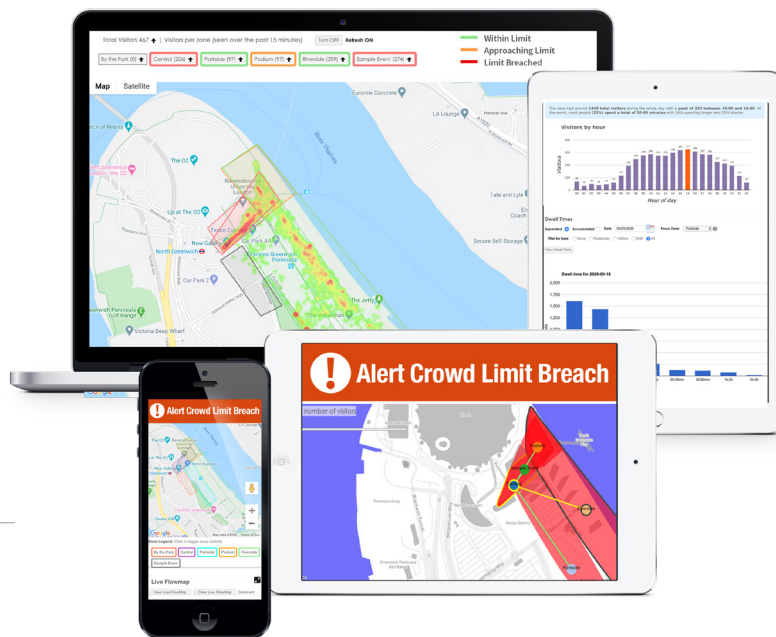


# CROWD Insights™ for Venues, Sports and Events

# TAOGLAS® CROWD Insights™

## What do you see?

- Solution is based on easy-to-use dashboard to show real-time actionable data.
- Live heatmaps, dwell-times, motion flows, are just a subset of the advanced data-analytics views available.
- The solution is totally flexible and accommodates multi-tenants with both near-real-time views as well as traditional hourly, daily and weekly reports that can be created automatically or on demand.
- Users can define different zones and set various levels of access.



## Key Features

- **PROVEN PLATFORM** to monitor and manage crowds via existing Wi-Fi infrastructure or hotspots, both indoors and outdoors
- **REAL-TIME ACTIONABLE DATA** when you need it, where you need it, with graphical real-time views and alerts
- **CONFIGURABLE** to specific user/stakeholder needs and easily create new zones to monitor
- **CLOUD BASED**, multi-tenancy with multi-platform and multi-vendor capabilities to combine data indoors and outdoors
- **EASY BY DESIGN** and fast to deploy, configure, and use
- **SAME DAY DEPLOYMENT**
- **REMOTE SETUP** and configuration
- **PROTECT YOUR LOCATION** and ensure public health and safety compliance now and into the future
- **LEVERAGE YOUR INVESTMENT** in existing infrastructure to easily monitor and manage crowds - no new hardware or software required

Supports Wi-Fi infrastructure from all major vendors such as Meraki, Cisco, Aruba, Ruckus, Openmesh, etc.



Visit  
<https://www.taoglas.com/taoglas-crowd-insights-demo>  
to request a demo of our **CROWD Insights™** platform