



Analytics for a Safer World and Intelligent Spaces

The Taoglas® CROWD Insights™ solution utilizes existing Wi-Fi infrastructure to measure, monitor, predict, alert and notify of potential mass gatherings in physical venues and outdoor locations.



Municipalities can use this to:

- Monitor and manage public spaces, parks, streets, shopping areas etc. - set limits and get real-time alerts of build up of crowds and when areas are outside compliance limits
- Deploy scarce public resources more efficiently to areas most used and needing priority attention for health, safety, and operational impact
- Monitor and manage the economic impact of events by understanding volumes of people, how long they stay, how they move and where they come from and go to
- Provide valuable data to assist with asset valuation in property, advertising locations and street furniture
- Understand the movement of shoppers and tourists in area and provide real-time and historic insights for various stakeholders
- Assist with planning, crowd management, traffic management - provide a before and after view along with real-time status



Real-time Analytics



GDPR Compliant



Crowd Management



Highly Configurable



Cloud Based



Multi-Platform

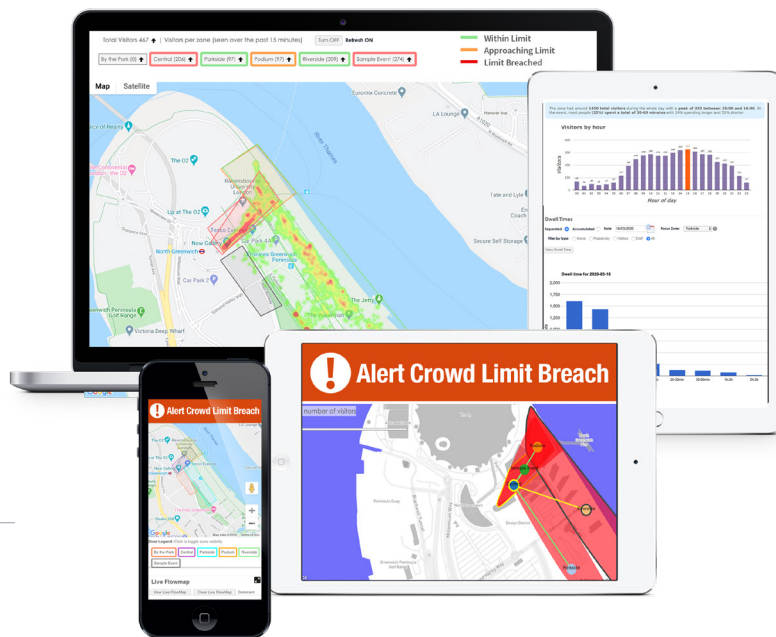


CROWD Insights™ for Municipalities

TAOGLAS® CROWD Insights™

What do you see?

- Solution is based on easy-to-use dashboard to show real-time actionable data.
- Live heatmaps, dwell-times, motion flows, are just a subset of the advanced data-analytics views available.
- The solution is totally flexible and accommodates multi-tenants with both near-real-time views as well as traditional hourly, daily and weekly reports that can be created automatically or on demand.
- Users can define different zones and set various levels of access.



Key Features

- **PROVEN PLATFORM** to monitor and manage crowds via existing Wi-Fi infrastructure or hotspots, both indoors and outdoors
- **REAL-TIME ACTIONABLE DATA** when you need it, where you need it, with graphical real-time views and alerts
- **CONFIGURABLE** to specific user/stakeholder needs and easily create new zones to monitor
- **CLOUD BASED**, multi-tenancy with multi-platform and multi-vendor capabilities to combine data indoors and outdoors
- **EASY BY DESIGN** and fast to deploy, configure, and use
- **SAME DAY DEPLOYMENT**
- **REMOTE SETUP** and configuration
- **PROTECT YOUR LOCATION** and ensure public health and safety compliance now and into the future
- **LEVERAGE YOUR INVESTMENT** in existing infrastructure to easily monitor and manage crowds - no new hardware or software required

Supports Wi-Fi infrastructure from all major vendors such as Meraki, Cisco, Aruba, Ruckus, Openmesh, etc.



Visit
<https://www.taoglas.com/taoglas-crowd-insights-demo>
to request a demo of our **CROWD Insights™** platform