CROWD Insights™
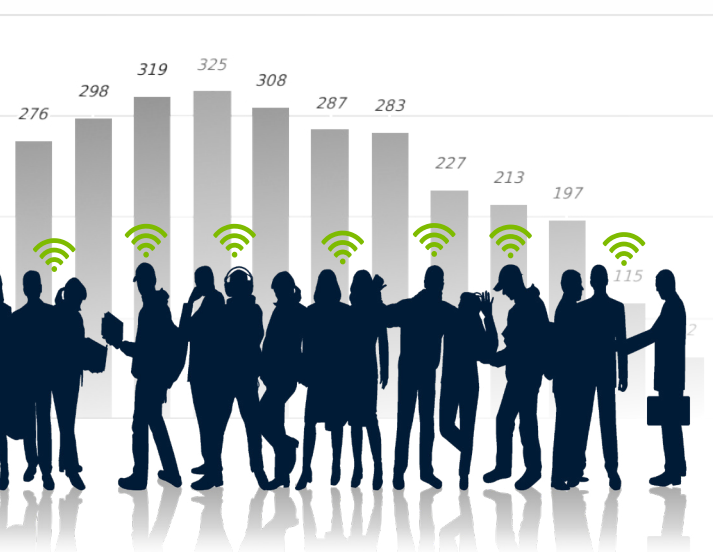## for Retail, Shops and Malls

TAOGLAS®
CROWD Insights™

Real time alerts when crowd limits are breached in the battle against COVID-19

Analytics for a Safer World and Intelligent Spaces

The **Taoglas® CROWD Insights™** solution utilizes existing Wi-Fi infrastructure to measure, monitor, predict, alert and notify of potential mass gatherings in physical venues and outdoor retail locations.

What retail venues can gain from this:

- Get real-time measurements of volumes of people, set capacity limits and receive alerts and notifications if capacity limits are approached or breached

- Prove compliance with all crowd restrictions, and take action in real time

- Gain in depth insight into how the space is used, how long people spend in various zones of the building, what are the movement patterns and how these vary day-by-day or week-by-week

- Obtain detailed insights daily that include numbers of visitors, dwell times, hour-by-hour analysis to assist planning and decision making

- Easily accessible data to assist with planning, layout, promotional impact and asset valuation

- Monitor and manage the economic impact of promotions or changes by understanding volumes of people, how long they stay, how they move before and after the changes
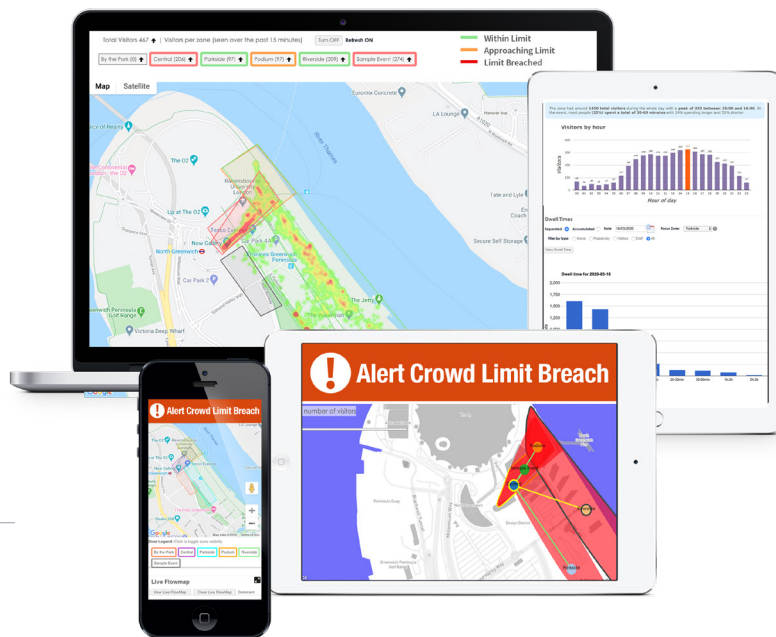

| Real-time Analytics | GDPR Compliant | Crowd Management | Highly Configurable | Cloud Based | Multi-Platform |

www.taoglas.com

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What do you see?

- Solution is based on easy-to-use dashboard to show real-time actionable data.

- Live heatmaps, dwell-times, motion flows, are just a subset of the advanced data-analytics views available.

- The solution is totally flexible and accommodates multi-tenants with both near-real-time views as well as traditional hourly, daily and weekly reports that can be created automatically or on demand.

- Users can define different zones and set various levels of access.

Key Features

- **PROVEN PLATFORM** to monitor and manage crowds via existing Wi-Fi infrastructure or hotspots, both indoors and outdoors

- **REAL-TIME ACTIONABLE DATA** when you need it, where you need it, with graphical real-time views and alerts

- **CONFIGURABLE** to specific user/stakeholder needs and easily create new zones to monitor

- **CLOUD BASED**, multi-tenancy with multi-platform and multi-vendor capabilities to combine data indoors and outdoors

- **EASY BY DESIGN** and fast to deploy, configure, and use

- **SAME DAY DEPLOYMENT**

- **REMOTE SETUP** and configuration

- **PROTECT YOUR LOCATION** and ensure public health and safety compliance now and into the future

- **LEVERAGE YOUR INVESTMENT** in existing infrastructure to easily monitor and manage crowds - no new hardware or software required

Supports Wi-Fi infrastructure from all major vendors such as Meraki, Cisco, Aruba, Ruckus, Openmesh, etc.

Visit
https://www.taoglas.com/taoglas-crowd-insights-demo
to request a demo of our **CROWD Insights™** platform

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