CROWD Insights™
for Public Mass Transit

TAOGLAS®
CROWD Insights™

Real time alerts when crowd limits are breached in the battle against COVID-19

Analytics for a Safer World and Intelligent Spaces

The **Taoglas® CROWD Insights™** solution utilizes existing Wi-Fi infrastructure to measure, monitor, predict, alert and notify of potential mass gatherings on public mass transit systems

The Transport industry can use this to:

- Monitor and manage public spaces, platforms, entrances - set limits and get real-time alerts of build up of crowds and when areas are outside compliance limits
- Deploy scarce public resources more efficiently to areas most used and needing priority attention
- Understand the flow and movement of passengers through the network
- Gain passenger behaviour insights, flows, dwell times, peak times, journey times etc.
- Faster identification of bottlenecks or queues and improved passenger flow efficiency
- Increased revenues from stores, concessions and promotions
- Reduced wait times and improved traffic flow
- Measure volumes of people in real-time with notifications and alerts when limits are approached and exceeded
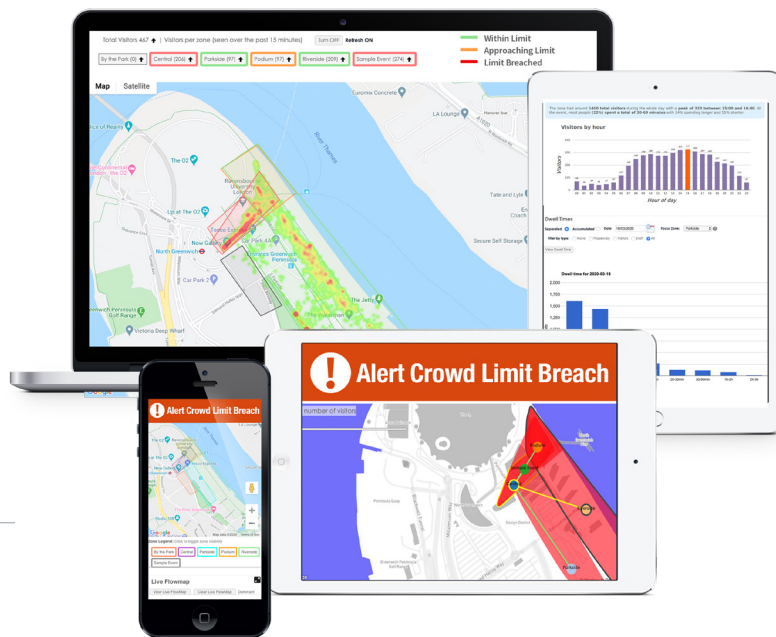
276 298 319 325 308 287 283 227 213 197 115

Real-time Analytics | **GDPR Compliant** | **Crowd Management** | **Highly Configurable** | **Cloud Based** | **Multi-Platform**

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What do you see?

- Solution is based on easy-to-use dashboard to show real-time actionable data.

- Live heatmaps, dwell-times, motion flows, are just a subset of the advanced data-analytics views available.

- The solution is totally flexible and accommodates multi-tenants with both near-real-time views as well as traditional hourly, daily and weekly reports that can be created automatically or on demand.

- Users can define different zones and set various levels of access.

Key Features

- **PROVEN PLATFORM** to monitor and manage crowds via existing Wi-Fi infrastructure or hotspots, both indoors and outdoors

- **REAL-TIME ACTIONABLE DATA** when you need it, where you need it, with graphical real-time views and alerts

- **CONFIGURABLE** to specific user/stakeholder needs and easily create new zones to monitor

- **CLOUD BASED**, multi-tenancy with multi-platform and multi-vendor capabilities to combine data indoors and outdoors

- **EASY BY DESIGN** and fast to deploy, configure, and use

- **SAME DAY DEPLOYMENT**

- **REMOTE SETUP** and configuration

- **PROTECT YOUR LOCATION** and ensure public health and safety compliance now and into the future

- **LEVERAGE YOUR INVESTMENT** in existing infrastructure to easily monitor and manage crowds - no new hardware or software required

Supports Wi-Fi infrastructure from all major vendors such as Meraki, Cisco, Aruba, Ruckus, Openmesh, etc.

Visit
https://www.taoglas.com/taoglas-crowd-insights-demo
to request a demo of our **CROWD Insights™** platform

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