



# The Fresh Connection

THE ULTIMATE VALUE CHAIN EXPERIENCE

# Global PRO Challenge & Global PRO Final 2022

Come participate in a unique value chain learning experience!

You can win a masterclass in Sustainability at Cranfield School of Management in the UK!

Every year, Inchainge's training partners take numerous professional teams from hundreds of companies, tens of countries, and multiple industries through immersive, game-based learning experiences. We adhere to the principle that learning occurs when someone wants to learn, not when someone wants to teach. This approach is also known as experiential learning or "learning by doing," and given our track record, it is certainly a proven concept.

We are pleased to have the best corporate teams as finalists! This collaboration has allowed many companies and universities to benefit from our trainings and their expertise.

## Track Record

### FORTUNE

40% of the **Top 100** manufacturing businesses

### Gartner

50% of the Gartner's Supply Chain **Top 25**

40% of Global **Top 10 of 3<sup>rd</sup> Party** Logistics Providers

A total of more than **800 companies** globally

## Learn More

Scan here to learn more about the Global PRO Challenge & Global Pro Final 2022

[www.inchainge.com/gpc](http://www.inchainge.com/gpc)



## Trusted by



MARS



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ING



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HITACHI



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MOËT HENNESSY - LOUIS VUITTON



## Key Take Aways



### Alignment

the power of breaking silo thinking



### Gain experience

in how to put Value Chain Strategy into Action



### Global event

Benchmark your team with professionals from all over the world

## Contact Person



**Noah Schaul**

GLOBAL DIRECTOR  
CORPORATE TRAINING

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LET'S TALK!



## Program of the Global Pro Final

FROM NOVEMBER 14<sup>TH</sup> TO 17<sup>TH</sup>

EVERY DAY FROM 14:00 UNTIL 16:00 (CET, AMSTERDAM)

### You'll benefit from:

- Next level keynote sessions
- Advanced decision making in The Fresh Connection
- Daily result updates of the best teams
- A global audience of viewers and supporters
- Networking among finalists

	Day 1 NOVEMBER 14 <sup>TH</sup>	Day 2 NOVEMBER 15 <sup>TH</sup>	Day 3 NOVEMBER 16 <sup>TH</sup>	Day 4 NOVEMBER 17 <sup>TH</sup>
30 min	Kick-off event of the Global PRO Final ▶ LIVE-STREAMED	Intermediate results announcement and Debrief Round 1 ▶ LIVE-STREAMED	Intermediate results announcement and Debrief Round 2 ▶ LIVE-STREAMED	Intermediate results announcement and Debrief Round 3 ▶ LIVE-STREAMED
1h 30 min	Supply chain business game kick-off and team introductions ▶ LIVE-STREAMED	Introduction to the 2 <sup>nd</sup> Round ▶ LIVE-STREAMED	Introduction to the 3 <sup>rd</sup> Round ▶ LIVE-STREAMED	Introduction to the 4 <sup>th</sup> Round ▶ LIVE-STREAMED
	Round 1 and decision making within teams (for finalists only) ▶ LIVE-STREAMED	Fireside chat with a keynote speaker ▶ LIVE-STREAMED	Decision making within teams ▶ LIVE-STREAMED	Decision making within teams ▶ LIVE-STREAMED
				Award Ceremony

## How to join?

### Step 1

Register & Participate in the Global PRO Challenge

SIGN UP FOR A GLOBAL TRAINING

### Step 2

The best teams go to the PRO Final

The best teams from the global training sessions organized throughout the year participate in the Global PRO Final in November 2022!

LEARN MORE

## Winner's prize

EXCLUSIVE MASTERCLASS AT CRANFIELD



Besides recognition and eternal glory for winning the title of **Global PRO Champion in Value Chain Management**, the top 3 ranking teams will be awarded with a unique tailor-made masterclass on sustainability at **Cranfield School of Management**!

The 3-day masterclass is all about sustainability in value chains and will be delivered by Cranfield's Centre for Logistics, Procurement and Supply Chain Management (CLPSCM). The program includes thought leaders, a brand new business game on sustainability, and participants will be awarded with an exclusive certificate!



Cranfield is one of the oldest business schools in Europe and has been a world leader in management education and research for over 50 years. It ranks in the top 20 business schools in Europe overall in the Best Business Schools rankings 2021-22. Click here to learn more about Cranfield and the prize.