Contributor Blog Posts (Not Sponsored)

Guidelines and Specifications

Interested in writing for Nonprofit Hub? Read this first—it will make it easier for both of us.

Format
- Nonprofit Hub suggests that articles are between 1,500 and 2,000 words.
- Subheadings are strongly encouraged.
- Short (i.e. <150 words) paragraphs are strongly encouraged.
- Articles can be submitted at nonprofithub.org/submit in .docx or .pdf file.

Content
- Written content on nonprofithub.org must stay strictly educational in nature, adhering to our motto "education without expectation."
- Nonprofit Hub has exclusive ownership over all submitted content. That is, submissions mustn't be published anywhere else, physically or digitally.
- Nonprofit Hub employs a fun, playful writing style. Try to adhere to that as well as you can. The managing editor will make any final changes in tone/voice before publication.
- Nonprofit Hub maintains the right to edit all guest submissions. Edited drafts will only be sent to the writer for review if the content is substantially changed (i.e. something other than spelling/grammar/voice/tone/syntax).

Notes
- If you plan to work with Nonprofit Hub over time, an Author Page can be created for you, with a headshot and a bio of your choosing. Otherwise, your byline will read "Guest Writer" and a bio will be included in the article.
- Please review your work before submitting it. A submission with too many errors will not be considered.

Sponsored Guest Posts

Guidelines and Specifications

Catch the eyes of interested readers as soon as they get to nonprofithub.org by having a featured article on the top of the page. You'll receive prime ad placement (sidebar ad, footer ad and pop-up ads) on your article's internal page that will help drive traffic directly to your website. End with a bio at the foot of your article that links back to your blog or website. Your article will also be placed in Hubcap sent to 46k+ at least once per article published.

Format
- Your article will start with a disclaimer to the audience that the content is sponsored by your company.
- We recommend articles to be 1500-2000 words.
- Both sidebar ad placements and the footer ad placement will be locked out with banner ad creative provided by the sponsoring party.

Content
- Written content on nonprofithub.org must stay strictly educational in nature, adhering to our motto "education without expectation."
- That is, the first goal of all content is to provide nonprofits with the highest quality content first-and-foremost without pitching a product or service.
- Backlinks are welcomed, and writing content about topics pertaining to your company is encouraged.
- Nonprofit Hub graciously thanks any and all sponsors who want to partner with content but maintains final jurisdiction over what is published.

If Nonprofit Hub is providing copy, we will discuss general topics regarding the sponsoring party's messaging, topic and needs, then write a pertinent article with relevant backlinks. Nonprofit Hub will provide a proof and accept suggestions, but are not obligated to make any alterations. Nonprofit Hub assumes the right to publish as "Hub Staff," "Guest Writer," or assign byline to the writer.

If the sponsoring part is providing copy, Nonprofit Hub assumes the right to review and make suggestions, and are not obligated to publish anything not in alignment with our guidelines. The Managing Editor will review and edit articles and submit for approval by the sponsoring party. Byline can either be "Guest Writer" or an author page can be created for the article's author.