

## Non-Sponsored Guest Post Guidelines

Interested in writing for Nonprofit Hub? Read this first—it will make it easier for both of us. Articles selected for publication are subject to a \$200 publishing fee, but they are also included in a Nonprofit Hub Business Membership. This fee helps cover the cost of Nonprofit Hub's operations (we're a nonprofit, too) and the membership helps you stay in touch with nonprofits all year long. It's a small price to pay for exposure to thousands of nonprofit pros who want to hear your ideas and tips.

Your article must be fully written, not just a pitch. Partial articles or pitches will not be accepted. Nonprofit Hub specializes in thought leadership level content and actionable advice.

### Details & Tips

- You're encouraged to include relevant mentions and links to your resources or products in a way that authentically encourages our audience to click over and get to know your brand.
- Our editorial team will review your article for readability, SEO optimization, spelling & grammar, and to ensure the content is strictly educational in nature and helps to elevate nonprofit professionals and their causes.
- Our motto is "education without expectation." That is, the first goal of all content is to provide nonprofits with the highest quality content without pitching a product or service.
- Nonprofit Hub will assume that your blog is ready to be published and will send you the permalink on your scheduled publish date.
- An author bio is included with the blog post. If you have more than one more author, please include their information within the copy of your article at the end.
- Nonprofit Hub suggests that blog posts are around 1,500 words in length (no less than 1,200 and no more than 2,000).
- Blog titles should be on the shorter side for SEO purposes.
- Subheadings should be used, spaced no more than 300 words apart for each use.
- Use short yet complete paragraphs (at least 3 sentences, 150-200 words).
- Nonprofit Hub has exclusive ownership over all submitted content. That is, submissions should not be published anywhere else, physically or digitally.

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Nonprofit Hub graciously thanks any and all business members who want to partner with content but maintains final jurisdiction over what is accepted/published. Please review your work before submitting it. A submission with too many errors will not be considered.

### What we need

- Blog Title
- Blog Article (at least 1,500 words)
- Author's Name
- Author Bio (no links)
- Email Address (not displayed publicly)
- Author headshot

When you have everything we need, [complete this form to submit your blog post.](#)

[Here's an example](#) of a great business member blog post.