

LGBTQ PHILANTHROPY IN ORLANDO



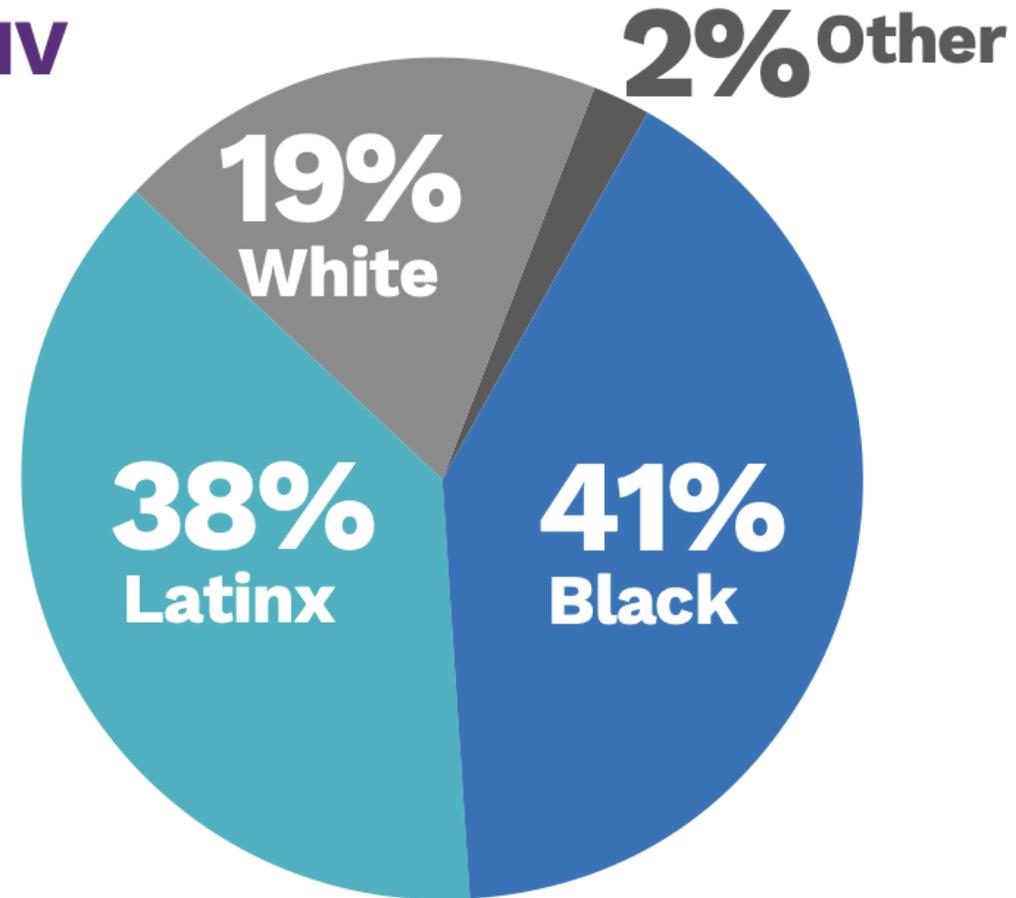
LGBTQ+ POPULATION

The Orlando Metropolitan area is home to nearly 100,000 LGBTQ+ adults, making it the second largest LGBTQ+ population center in Florida. It has the 7th largest percentage of LGBTQ+ adults of any metropolitan area in the U.S.¹

HIV/AIDS

In recent years, the Orlando Metropolitan Area has consistently ranked in the top five U.S. cities in new HIV cases, with nearly double the rate of new cases as the U.S. overall.² Black and Latinx communities accounted for about three-quarters of the Orlando area's new cases.³

**NEWLY DIAGNOSED HIV
CASES IN ORLANDO
AREA, BY RACE/
ETHNICITY, 2020**

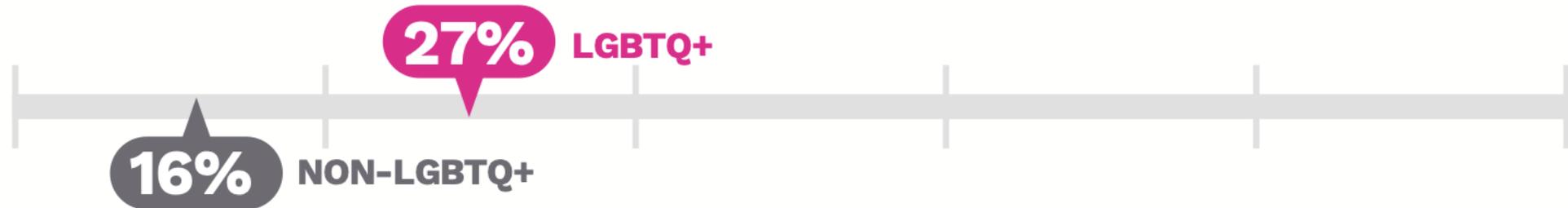


ECONOMIC INSTABILITY

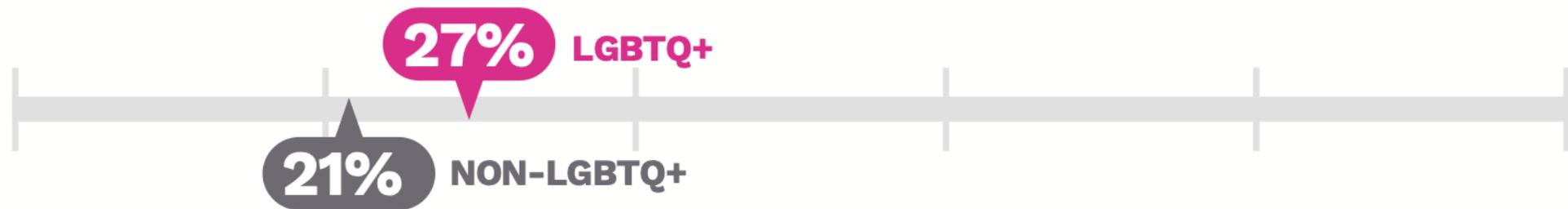
Of the country's 50 largest metropolitan areas, the Orlando area consistently ranks among the lowest in median hourly wages. Economic challenges are even more severe for LGBTQ+ communities, who face higher levels of poverty, food insecurity, and unemployment than their straight cisgender counterparts, both across Florida and the U.S.

FLORIDA SOCIOECONOMIC INDICATORS⁴

% OF PEOPLE WHO ARE FOOD INSECURE



% OF PEOPLE WHO HAVE INCOMES <\$24K



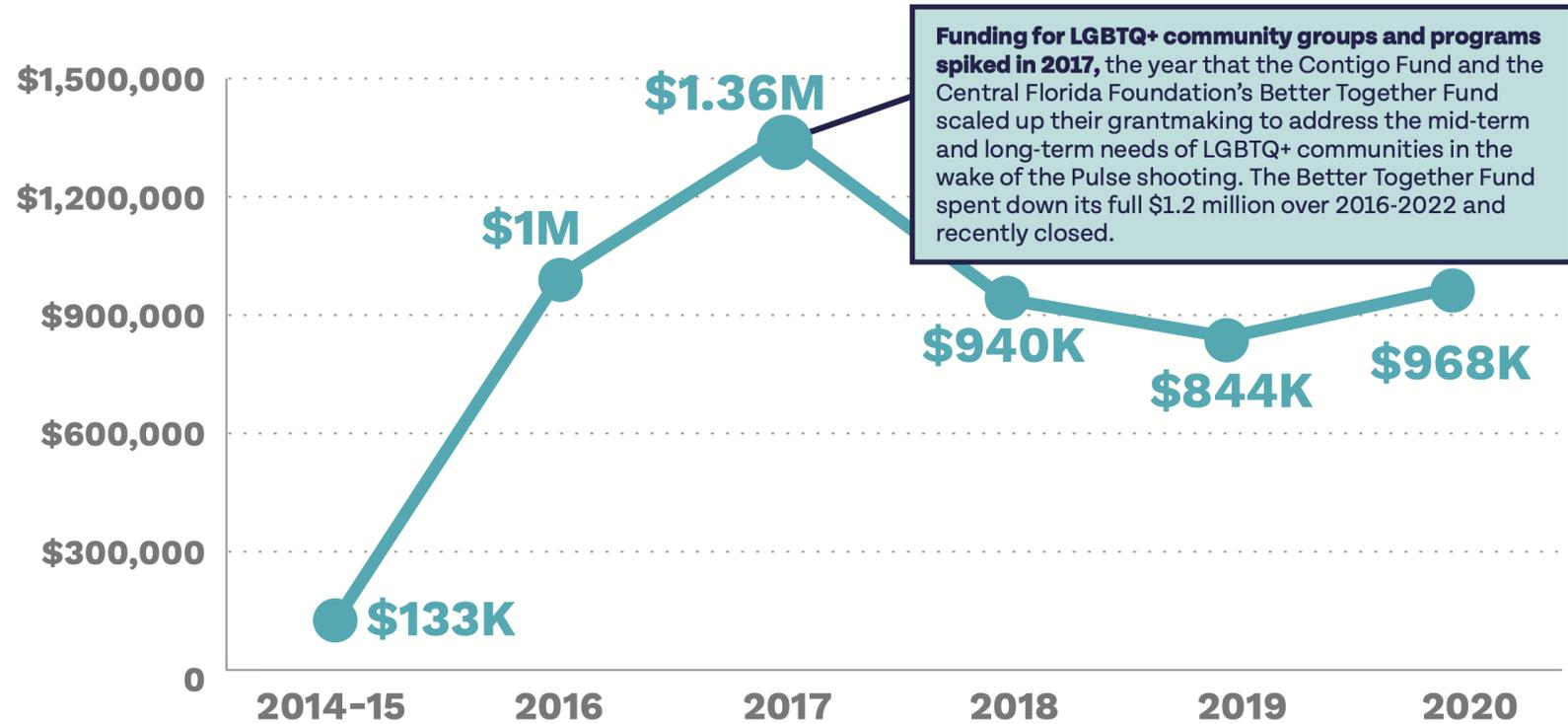
A close-up photograph of two hands clasped together in a supportive grip. Both wrists are adorned with rainbow-colored wristbands, a symbol of the LGBTQ+ community. The background is dark, making the hands and wristbands stand out. The text is overlaid on the right side of the image.

**HOW ARE FOUNDATION
FUNDERS SUPPORTING
ORLANDO'S LGBTQ+
COMMUNITIES?**

Prior to 2016, funding for Central Florida's LGBTQ+ communities averaged less than \$70,000 annually.

After a sharp rise in 2016-2017 in the wake of Pulse, funding for LGBTQ+ community organizations and programs has generally been in the range of \$850,000-\$950,000 per year.

FUNDING FOR CENTRAL FLORIDA LGBTQ+ GROUPS & PROGRAMS, BY YEAR



Top Ten Funders for Central Florida LGBTQ+ Community Organizations and Programs, 2017-2020



Contigo Fund	\$1,731,042	Funders for LGBTQ Issues*	\$190,000
Central Florida Foundation	\$722,539	wayOUT LGBTQ Foundation	\$130,334
Arcus Foundation*	\$600,000	AIDS United	\$110,000
GILEAD Sciences, Inc.*	\$500,000	Orlando Health	\$70,000
Foundation for a Just Society*	\$300,000	Universal Orlando Foundation	\$66,000

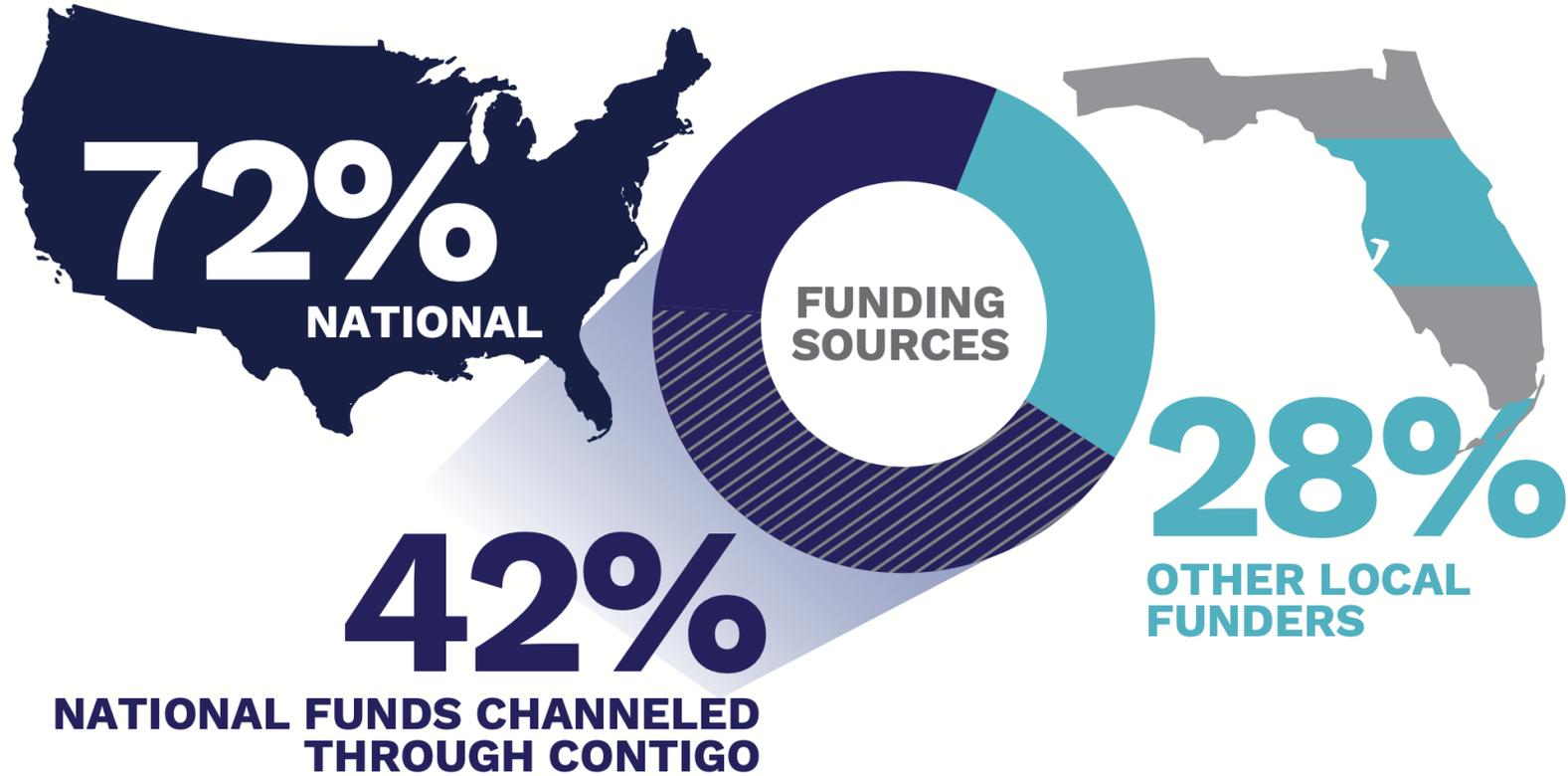
Funding for LGBTQ+ community organizations and programs in Central Florida is highly dependent on a small number of funders. **The top funder, Contigo, accounted for 42% of all LGBTQ+ funding in 2017-2020.**

**The four asterisked funders are national LGBTQ+ or HIV funders that collectively granted nearly \$1.5 million to Contigo over the four-year period of 2017-2020, the bulk of which Contigo then re-granted to local LGBTQ+ nonprofits and programs. These amounts are shown here in order to capture the full amount flowing from (or through) each funder, but are deducted from annual totals and other charts to avoid double-counting.*

THE VAST MAJORITY OF LGBTQ+ FUNDING FOR CENTRAL FLORIDA FROM 2017-2020 CAME FROM NATIONAL FUNDING SOURCES.

Most of these national funds were channeled through the Contigo Fund, which then re-granted the bulk of funding to local grassroots LGBTQ+ organizations and programs. All local funders other than Contigo provided a total of about one-fourth of all LGBTQ+ funding for the region. Other than Contigo and Central Florida Foundation, no local foundation or corporation gave more than \$75,000 for Central Florida's LGBTQ+ communities during 2017-2020.

**LGBTQ+ FUNDING FOR CENTRAL FLORIDA, BY FUNDER
GEOGRAPHIC FOCUS, 2017-2020**





30+

LGBTQ+ COMMUNITY ORGANIZATIONS

\$7.2M

2020 REVENUE FOR COMMUNITY ORGANIZATIONS

Central Florida is home to more than 30 LGBTQ+ community organizations.

20 of these groups were founded since 2016 – 10 of which are led by and for LGBTQ+ communities of color.

\$70M

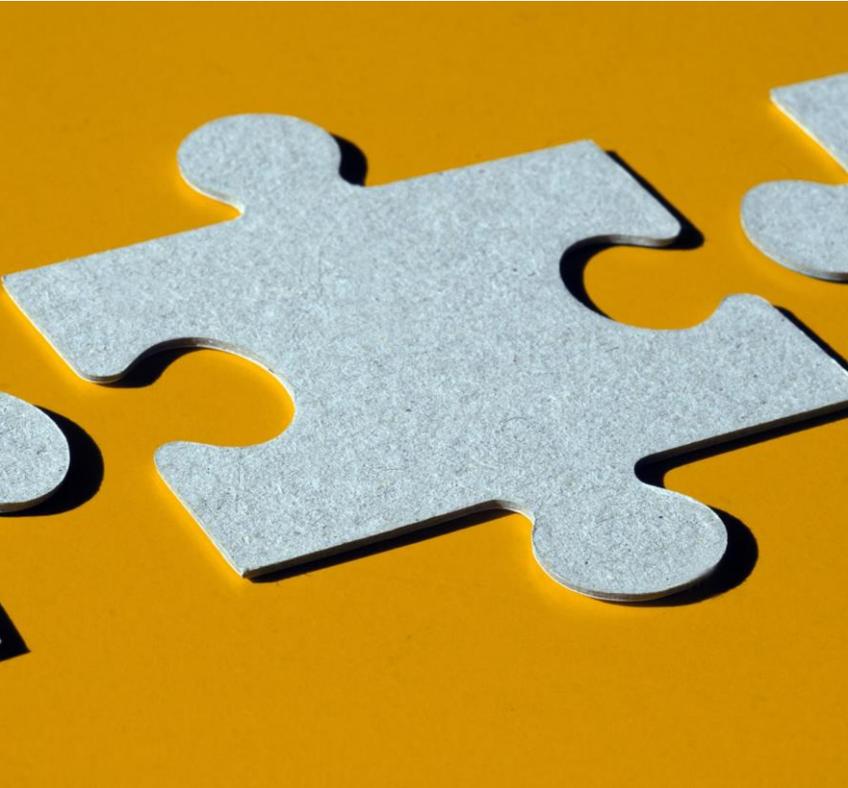
**ANNUAL REVENUE FOR
HIV/AIDS SERVICE
PROVIDERS**



HIV/AIDS service providers are by far the largest organizations serving the region's LGBTQ+ communities.

Combined, these organizations have annual revenue of over \$70 million,

primarily driven by health insurance reimbursements and restricted government grants. The vast majority of revenue was for four organizations: **BLISS Health** (\$31 million), **Hope and Help Center** (\$25 million), **26Health** (\$9 million), and **Miracle of Love** (\$5 million). These organizations provide a wide range of crucial services for people living with or affected by HIV/AIDS, including LGBTQ+ communities as well as the wider community.



WHAT ARE THE OPPORTUNITIES FOR FUNDERS?



National LGBTQ+ and Social Justice Funders have an opportunity to **build on Central Florida's burgeoning social justice ecosystem by helping grow advocacy groups and grassroots groups** on the frontlines of a state that is crucial in the battle for equality for marginalized communities.



HIV/AIDS Funders have an opportunity to address the region's stark HIV incidence by building on Central Florida's HIV/AIDS and LGBTQ+ infrastructure to address and integrate the full range of issues that intersect with HIV justice, from housing and mental health to racial justice and transgender-affirming healthcare systems.



Local Foundations and Corporations have an opportunity to renew their commitment to the Orlando area's LGBTQ+ communities. While a number of local foundations and corporations supported the OneOrlando Fund and Orlando's LGBTQ+ communities in the aftermath of Pulse in 2016-2017, few have done so since at a significant scale. Support from more local funders is essential to building the sustainability of the region's LGBTQ+ nonprofit ecosystem by supporting LGBTQ+ organizations and services – particularly grassroots LGBTQ+ groups and fiscally sponsored projects that are severely under-resourced but often high-impact.

PINEAPPLE HEALTHCARE

