



Board Engagement: One Size Doesn't Fit All

AHP ANNUAL
International
CONFERENCE



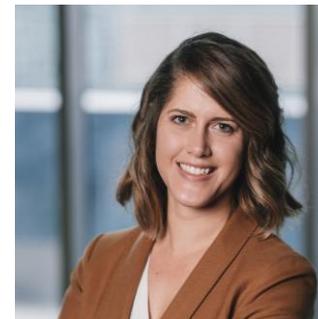
Today's Speakers



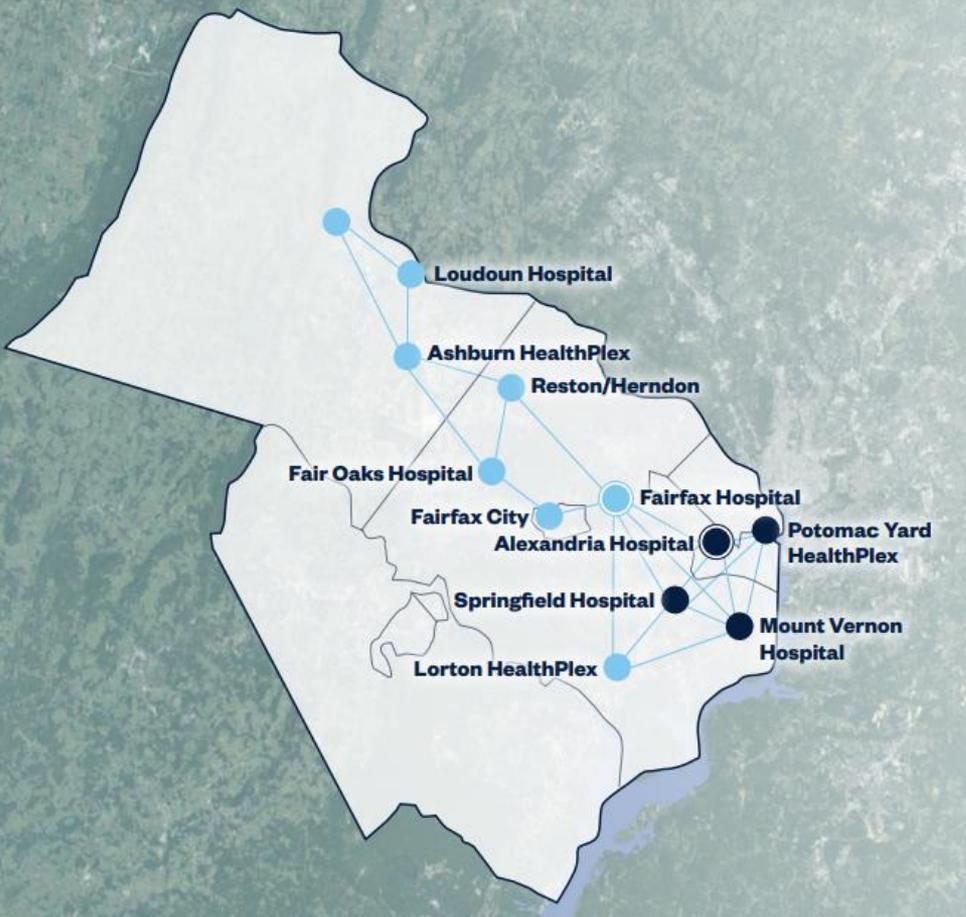
Suzy Quinn, CFRE
Assistant Vice President,
Philanthropy, Inova Health
Foundation
Inova Health System



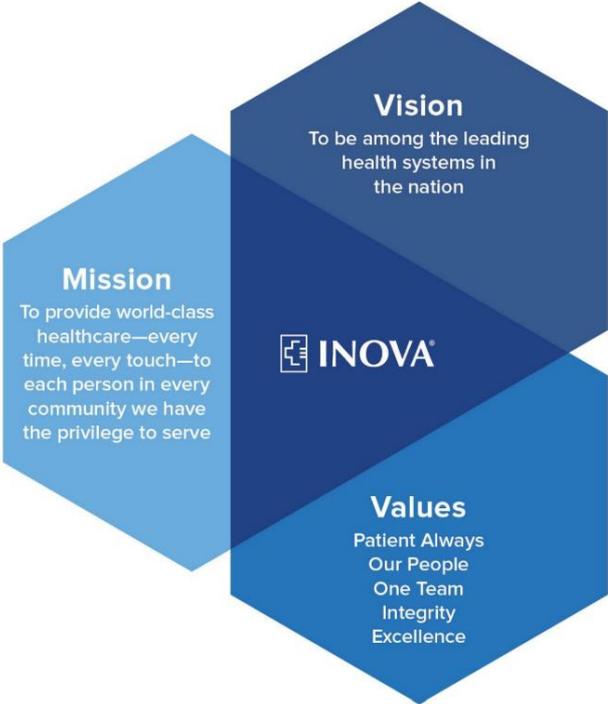
Shannon Hiskey
Executive Director,
Philanthropy, Inova Health
Foundation
Inova Health System



Kris Kuhns
Vice President
CCS Fundraising



About Inova



About Inova

- Integrated patient care delivery system in Northern Virginia
- Serves more than 2 million people each year throughout the Washington, DC metro area and beyond
- Strong history dating back to 1872



1872

Alexandria Hospital

The 1st hospital in Northern Virginia



1912

Loudoun Hospital



1956

Fairfax Hospital Association



1976

Mount Vernon Hospital



1987

Fair Oaks Hospital

Inova Health System



Inova Alexandria Hospital

A regional health complex offering emergency & trauma, inpatient, and outpatient services, and the Eastern Region's home of the Inova Women's, Heart & Vascular, and Cancer programs



Inova Potomac Yard HealthPlex

An ambulatory gateway to the Inova Health System offering emergency, diagnostics, ambulatory surgery, primary & specialty physician services

Current Projects

Inova Fair Oaks Hospital

Inova Fairfax Hospital

Inova Emergency Room - Fairfax City

Inova Springfield Hospital

A health complex offering emergency, inpatient and outpatient services, with a specialty surgical focus and the home of Inova's Musculoskeletal Hub

Inova Mount Vernon Hospital

A health complex offering emergency, inpatient & outpatient services, behavioral health and the Eastern Region's home of Inova's Post-Acute Hub, including Long Term Acute Care and Rehabilitation



Inova Lorton HealthPlex



Inova's Philanthropy Boards

	Inova Health Foundation	Inova Alexandria Hospital Foundation	Inova Loudoun Hospital Foundation
# of Board Members	30	20	15
Max # of Board Members	TBD	30	20
# of Executive Committee Members	3	4	2
Board Chair Name	Robert G. Hisaoka	Donnie Simpson	Alexia Orr
Give/Get Requirement	\$25,000+	Provide a Meaningful Gift	Provide a Meaningful Gift
Board Giving Participation Goal	100%	100%	100%

The Role of Board Members

- Be knowledgeable about the various opportunities to support the organization
- Promote awareness of mission, vision, and case for support
- Introduce community members to leaders and staff
- Assist with stewardship activities

Ambassador

Attendee

- Attend board meetings
- Fundraising events, webinars, special programs
- Tour a facility

Donor

Host

- Meeting to introduce staff to members of your network
- Event
- Small reception

Invite

- Make a gift
- Build relationships with leaders and staff
- Attend events
- Join the board

Thank You!

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