

Hubite

How to earn money as a Cosplayer



Contents

How to start Cosplaying.....	3
What makes you a Cosplayer.....	5
Is Cosplay a real job?.....	6
Different areas where you can earn money as a Cosplayer.....	7
Crafting.....	7
Entertainment.....	8
Merchandise.....	10
Thinking about adult content.....	12
Creating a strategy.....	13
FAQ.....	14



Cosplay is such a big industry right now. There are many people not only making a living out of it but earning a lot of money through their Cosplay business.

Whether it is from entertainment, education, or just a simple side hustle, you can find your own way to live from your passion through Cosplay.

In this guide, we will dive into the nits and grits of **how to earn money as a Cosplayer**.

You see plenty of real-life success examples, so you can find your path and get inspired as well.

| How to start Cosplaying

If you are here, you are more likely already have a keen on this world. This can be really exciting and fun, and the best way to start is to enjoy the process of representing your favorite characters.

To create a Cosplay from scratch might seem difficult, but there are plenty of **beginner-friendly characters that are great for people that are just starting as a Cosplay Creators.**

You can go find inspiration on Google, Instagram, Reddit, and so on.

Cosplayers are truly everywhere!



Luckily for you, the Cosplay community is full of people that love to share their art through tutorials.

Many are very detailed, including videos and even patterns! (Although we can assure you that you don't even need a sewing machine for a lot of them).

With things, you already own and a few touch-ups, you might be able to create a nice Cosplay.

The important part here is to not get fixated on harder characters!

Start with something simple that you know you can accomplish easily, and go have your first experience at a convention. If you take this first step, **we guarantee you that the excitement will lead you** to the next challenge.

Have fun and enjoy yourself!

If you feel that dressing up and going to conventions is not the thing you want to make a living off.



You still have plenty of options that we will show you in the guide to still monetize and make a career out of it.

| What makes you a Cosplayer

If you represent any fictional character in anime, video games, films, or tv, you are considered a Cosplayer.

You don't need any amount of fame or followers in order to fit into the category. Whether it's for fun or you make it your job, you will still be a Cosplayer.

Don't get tricked into believing that only professionals or more skilled should be called Cosplayers. At the end of the day, keep in mind that it started as a hobby, and it was just a way to show your love towards a character.

Is Cosplay a real job?

The internet era allowed us to find our niche easily, build a community, and created a lot of spaces for people to share their hobbies with the world and monetize it.

Making businesses out of skills that typically would be extremely challenging to live from.

Cosplay was no exception, nowadays is completely possible to earn a living out of it, and there are plenty of ways to do so.

Whether you want to be an internet celebrity or an anonymous Creator.

You can find your path in this guide and start to build your community around the area you prefer.



| Different areas where you can earn money as a Cosplayer

There is not only one path for Cosplayers to make a living.

Crafting

Within this category, you will find everything related to the making of a Cosplay.

There are many skills involved in creating Cosplay.

We are talking about clothing, accessories, wigs, shoes, props, and so much more.



There are plenty of Cosplayers online that make money while selling tutorials, templates, patterns, guides and so much more.

You can use many platforms to post and promote this type of content, and it is also highly requested

In general, we can talk about:

1 Educational content: So you can teach others about the skills required to do anything related to Cosplay, or simply explain how you do your own ones.

Youtube, Patreon, and of course OnlyFans are great platforms to share your knowledge and get revenue from it



2 Selling commissioned pieces: A lot of Cosplayers prefer to buy the pieces instead of making them.

They could not have the skill to do the project, the time to accomplish it, or they simply prefer someone that is going to give them a better outcome.

You could be that provider!

Entertainment


This is the part of the business that usually attracts the most people.

There are plenty of Celebrities that are getting huge incomes through their appearances at conventions or even signing posters.




But there is much more to it! You don't need to be actually at conventions to have a presence as a Cosplayer celebrity.

Here you have some examples:

 **Being a guest:** This means that you can get invited to conventions and get a fee for it.

This is the most traditional way where you can be a panelist for Cosplay shows, meet fans or sign merchandise.

 **Streaming:** There are many options for streaming, and you don't even need to leave your house in this case.

You can stream the Cosplay process, the game plays, or do your own show characterizing for the fans.

👉 **Sponsorships:** Creating an online presence can make you an ideal target for brands related to this business for contacting you and promoting services.

Even just patronize your content in exchange for exposure.

Merchandise

Lastly, we share with you the opportunity to live out of merchandise. Cosplayers usually have posters and other types of materials they sell to increase their revenue.

In addition, if you create pieces that only need to be downloaded by the buyer, that will become a great passive income for you!

Here are some ideas:

- You can sell old Cosplays.
- Accessories and props for Cosplay.
- Wigs.
- Sewing patterns.
- 3D printer patterns.
- Posters.
- Custom t-shirts/caps/keychains, etc.
- Specialty Cosplay items.
- Clothing.



And much more: There are many things related to customs that the Cosplayers need.

Besides all of these options, we would like to advise you that every category can complement the other, you don't need to dedicate yourself to something specific.

You can pick a few that relate to you and work on them.

With time and the growth of your business you will find that adding other income strategies will be best.

| Thinking about adult content

Everything we have already advised you goes as well with an explicit side, to this we could add even more options for Cosplayers to create revenue.

Cosplay is a highly searched category within adult sites, is very popular, and custom content related to Cosplay can be very well paid.

Doing Cosplay in your photos, videos or even camming sessions is a great way to stand out.



So don't miss the opportunity to tag yourself as a Cosplayer. You will find a huge and welcoming niche there (and also even more opportunities to sell merchandise).

| Creating a strategy

To make all of this work for you, you need to have a marketing strategy.

We have many guides to different platforms to teach you how to sell and promote your content.

There are a lot of platforms available to do that.

We mainly talk about OnlyFans, but we have also developed guides about Reddit, Twitch, and even LinkedIn! Among others, you can make any of these places work for you.

It will require some time, dedication, and consistency, but you will get the grasp of these social networks and use them to your advantage.

We would also advise you to create a website, especially if you plan to sell merchandise or custom pieces.

You can link all of your social media accounts there and slowly attract traffic everywhere.



FAQ

Is Cosplaying only for anime?

It is not, if you are more into comics, films, or tv shows. You can choose your favorite characters from there, most conventions have a mix between all of these fields.

This means that not only anime lovers and anime-related Cosplayers have a space in them. Pick whatever you connect with the most.

What is the difference between costumes and Cosplay?

It is often said that custom only refers to the dressing part, and Cosplay involves the whole characterization.

Cosplay is way more realistic and immersive as well.

Do you have to Cosplay as an anime character at an anime convention?

Not necessarily, many anime conventions also have comic sections, and even if it didn't it wouldn't be out of place since.

There is nothing restricting you from representing a character you love from another series that is not produced in Japan.

What is the golden rule of Cosplay?

“Cosplay is not consent”

Being respectful is a very important thing for this community,

If you are going to a convention, it doesn't matter what you have on, no one is allowed to touch you or harass you.

If this happens to you tell the security of the convention and they will deal with it right away. Remember to stay safe!