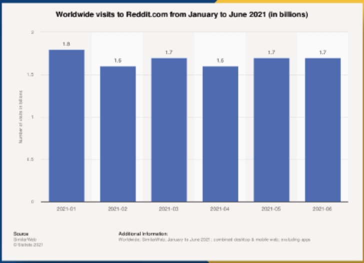
How to sell on Reddit?

Why Use Reddit to Market Your Onlyfans?

Reddit draws over **1.7 billion visitors every month, and 21 billion average screen views per month**, nearly half of which is from the US alone.

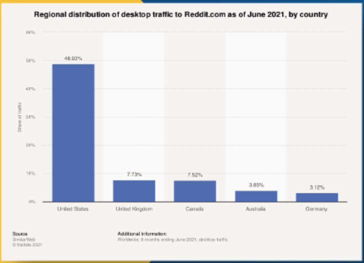
Compared to sites like Facebook and Twitter, draws a higher income audience that is disproportionately from the US, UK, and other Western countries.

It is also younger, better educated and skews male more than any other major social network.


Worldwide visits to Reddit.com from January to June 2021 (in billions)

Source
SimilarWeb
© Statista 2021

Additional Information:
Worldwide; SimilarWeb; January to June 2021 ; combined desktop & mobile web; excluding apps


Regional distribution of desktop traffic to Reddit.com as of June 2021, by country

Source
SimilarWeb
© Statista 2021

Additional Information:
Worldwide; 6 months ending June 2021; desktop traffic

As a newbie you want to focus just on one platform.

Keep things simple, use Reddit.

What is Reddit?

Reddit is a top referrer to OnlyFans, sending millions of visitor to OnlyFans pages and posts.

While Twitter and Instagram are still king in terms of overall traffic, Reddit is uniquely suited to helping you promote to new audiences who don't already follow your other social media accounts.

Unlike sites like Facebook or Tumblr, Reddit doesn't prohibit adult content, and designates communities with adult content as NSFW.

More important than its overall traffic is **how Reddit allows posting content and makes it easy for you to reach large communities of potential subscribers.**

These communities, **called Subreddits**, can be created by anyone, for any topic, and as such there are literally thousands of large subreddits for adult niches.

Reddit has pre-built communities for your Niche and is sex-worker and adult content friendly.

Where do I start?

The most important part is finding niche subreddits to post to. You should have one main niche, and you can have many more sub-niches that you can promote to based on things like:

- Your skin color (black, white, etc)
- Your body type (petite, BBW, curvy, etc)
- Your ethnicity (Asian, Latina, Arab)

And loads more based on individual body parts:

- Your Hair color (red, brown, etc.)
- Your Boobs (big, small, tiny, etc.)
- Your tummy (Tight, big, etc.)

There is a niche for EVERYTHING.
Why is this so important?

Because Reddit has a subreddit,

an audience, for every niche imaginable.

Find the best subreddits!

While there are thousands of NSFW subreddits, you want to ensure you post to subreddits that are both relevant to your content and friendly to OnlyFans.

To find the best subreddits to post to, you can use RedditList.

RedditList is a listing of the top subreddits by activity, subscriber and growth over the past 24 hours.

3 more resources:
Scroller, Master Google Sheet and NSFW subreddits list.

List of OnlyFans Friendly Subreddits.

The Reddit community /r/OnlyFansAdvice has put together **a list of OnlyFans friendly subreddits that are best suited** to promoting your content.

The spreadsheet is sorted by niches and specific attributes, like whether they have verification or karma requirements to post.

You can also look at top OnlyFans creators in your niche an head over to their Reddit account to see there they post and receive the most upvotes.

The impact of early votes on posts.

On smaller subreddits, good content and smart scheduling can allow you to reach the front page.

On larger subreddits, **it is crucial that your post does well early on to avoid being lost.**

You also have a very interesting tool: ask your fans to share your link among their friends.

It's good for them as they can get free subscriptions and it's good for you as you grow your number of fans thru referrals.

When to Post to Reddit.

To maximize the audience your posts reach, be sure **to post at a time when is reach the most people.**

To do this, you can use free tools like LaterForReddit that allow you to see what time posts in a particular subreddit are most likely to receive the most upvotes and traffic.

A good rule of thumb **is to post when your target audience is likely to be browsing Reddit**, and to remember that posts typically take at least an hour to reach the top of the subreddits where they will be shown to the largest possible audice.

You can use LaterForReddit
to schedule your posts to
a specific subreddit or multiple.

The first rule of selling on Reddit is: DON'T GET BANNED

- You won't do any selling if you can't post content.
- You need to make sure you follow each subreddit's rules.
- You can find a subreddit's rules on mobile or using

the Reddit app by flipping to the subreddit "About" section (at the top of the screen).
- If you don't find the rules there then look for a pinned post containing the rules.

You have to tease them in and make it feel natural for your subs to find you. They have to become intrigued by you and your teasing content.

Then - they should sub to your OnlyFans to see more... To see your BEST or most exclusive content.

Here are some things to look for when reading subreddit rules:

- If sellers are allowed.
- The requirements to getting verified.
- If watermarks are allowed.
- How much karma you need to post.
- What tags you need to include in your post titles (gender & file type are common) .

A good 3 final TIPS.

Your VIBE can't be "hard selling".
You can't be pushy.
Spamming your link DOESN'T WORK.

And now...
it's your turn!

At Hubite we know what we are talking about. We are the **NUMBER 1** Search Engine for OnlyFans profiles and that's why we have 2 millions unique users per month on our site looking for new accounts to follow.

And this knowledge comes not only from analyzing how users behave on Hubite, but also from the long-term relationship we establish with all Content Creators who decide to use our Search Engine as their main source of traffic!

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