# How to promote your OnlyFans on Telegram?

**Telegram** was launched on August 14, 2013 as an ad-free, privacy-focused messaging app.

Today it has more than **550 million monthly active users**. Ranked by number of downloads, Telegram is among the top 10 most popular social networks in the world.

Telegram offers the ability to communicate with others individually or in a group chat. And right now, it's a great way to keep in touch with other OnlyFans Content Creators looking for cross-promotion!

**Do I need to join Telegram to be successful on OnlyFans?**

No, of course you don't. But if you're looking for new ways to promote yourself because what you're doing isn't working, this is a good way of improving your game!

Telegram channels are very useful as a tool for distributing content to large audiences, as they help people or brands stay in direct contact with their followers.

Unlike content within Facebook posts that get likes, in the case of content distribution on Telegram, it's more about quality than quantity.

# Why do Content Creators use Telegram to stay in touch for OnlyFans promotion?

Due to the increasing fame of Telegram, there are already dozens, if not hundreds, of groups available for the promotion of OnlyFans models.

The groups range from **SFS (Shout for Shout)** to *Drop and Network* groups. Most groups have a require having a minimum number of followers.

It's important to find one that suits you, or you may risk being deleted, and the groups verify this by usually asking for screenshots of your follower count when you join.

# What is a SFS? (Shout for Shout)

**SFS is a cross-promotion**, which consists of Creators exchanging a photo or video with a short description and a link to their OF.

**You can do a free shoutout where you both exchange and post to other person's information or you can pay a Creator (usually with a larger following) to simply post your link.**

**There are 2 models of SFS: active and queued.**

**1.** Active means that you both exchange and post the information almost immediately.

**2.** Queued means that you reach an agreement on a date where you expect to have better traffic.

Usually Creators set their SFS posts to expire in 1-3 days so that the posts don't saturate their feed.

If one of the Creators has more fans than another, the one with fewer followers may be asked to keep the post up longer to maximize the exposure of the other model.

# What is a "Drop"?

With Telegram Drops you have to be actively participating. Although some groups support drops in queue, it is not the most common. Drops can also be paid or free.

A drop is usually coordinated by one person, a host, and **will ask the users to post if they are active** (indicated with the letter A) and would like to participate in the drop.

The drop may require a minimum number of followers, **so it is important to review the rules that were established in the original post.**

Once the host confirms that there are enough people active and interested in the drop, they will tell everyone to leave their OnlyFans link.

When you make the drop, be sure to post your OnlyFans link in the proper clickable format, because your link will be copied and pasted into the drop post.

The host will alert everyone to "hold" or "wait" and post after she has done so, and will create a post that will be copied and pasted on all participants' OnlyFans feeds.

**Some groups will require a screenshot to prove that you have posted the drop** on your page to make sure no one gets free exposure without posting the drop.

Drops usually expire within a day.

**A =** Available for a drop

**Drop =** Group promotion via link dropping

**S4S =** Shoutout for shoutout

**L4L =** Like for like

**SS =** Screenshot

**FC =** Fan Count

# How to Use Channels to Promote

Know it's time to learn how to use your own channel to promote your content and gain new followers:

## Promote content on your channels

**A Telegram channel is a "group"** controlled by you or by designated admins, where you can send whatever you want but no one can answer.

So it's ideal if you want to post new content, offers and teasers but without needing to manage the conversations (if someone wants to talk to you they need to subscribe to your OF!)

**Telegram channels offer instant messaging functionality, at zero cost regardless of the amount of content shared or the number of subscribers.**

In addition, the channel can be public (anyone can join it) or private (only people who are invited with a link created by one admin).

Keep this in mind if you want to have a different strategy and use 2 different channels.

The idea behind it is the same as for SFS.

## Promote content on other channels

**You can contact admins of other groups and ask them to promote your channel or content.**

If the user count is similar, then it will probably be free if you are willing to do a cross-promotion.

But you can also contact them and ask them to promote your channel in exchange for money. This option is not always safe, so you should just do it with people you trust!

# Finally.....

Telegram doesn't allow any paid advertising and the app has no ads and **the only way of growing your channel and engaging your audience, will depend on quality content and external advertising.**

Growing your channel will require more and more responsibility over content, along with customer service to successfully maintain your followers.

**Remember that organic reach and subscribers don't grow on their own.**

Regardless of the communication channel you choose to use and the features it incorporates, your effort will fail if the content shared is not meaningful to your audience.

# And now... it's your turn!

At Hubite we know what we are talking about. We are the **NUMBER 1** Search Engine for OnlyFans profiles and that's why we have 2 millions unique users per month on our site looking for new accounts to follow.

And this knowledge comes not only from analyzing how users behave on Hubite, but also from the long-term relationship we establish with all Content Creators who decide to use our Search Engine as their main source of traffic!

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