

2023

SPONSORSHIP PROSPECTUS

Fall Conference



















Addiction
Professionals
North Carolina

2023 FALL CONFERENCE

BEAUFORT HOTEL
BEAUFORT, NC

OCTOBER 23-25

MAJOR EVENT SPONSORSHIP

	Platinum	Gold	Silver
Sponsorship Benefits	\$3,500	\$2,500	\$1,000
Recognition at Opening Plenary			
Exhibit Booth included	Premier Location	Premier Location	
Company logo on website, app home page, digital conference program	Link included when applicable	Link included when applicable	
Recognition on APNC's social media & newsletters			
Complimentary Registration	3 attendees	2 attendees	1 attendees
Additional Registration Discounts	15% Off	15% Off	15% Off
One page company info sheet in conference welcome bag			
Curated attendee list (name, compay, email) post-conference			
Company logo included in recap email			
Company logo featured on one swag item			
Half page ad in Conference book			

KEYNOTE SPONSORSHIP

Support our highly anticipated and most viewed sessions of the entire conference. Your brand will be on display for all conference attendees throughout the presentation. Your sponsorship offsets speaker costs and helps ensure an affordable conference for all attendees.

There are 3 Keynote Sponsorships available

Keynote Sponsorship Includes:

- Recognition in keynote session
- 2-4 min presentation at beginning of keynote session
- Company logo, link, and description on conference website
- One exclusive feature in APNC's membership newsletter
- 2 complimentary registrations
- 15% off price of registration



\$3,000

BREAKOUT SESSION SPONSORSHIP

Have a topic you're particularly passionate about? Is someone from your organization speaking at our conference? Looking for a branding opportunity that won't break the bank? Sponsor a breakout session to get your name in front of the people who care about the same things you do.



Breakout Session Sponsorship Includes:

- Recognition in breakout session
- Company name listed on conference website
- Highlight email about session and sponsor
- Virtual Exhibitor booth in conference app
- 15% off price of registration



\$500

CONFERENCE EXHIBITOR

Being a conference exhibitor is a great way to make connections in the field and bring awareness to your product or services. Attendees are looking to network and learn about the work of other organizations as well as products that can make their lives or the lives of their clients easier. Take advantage of APNC's conference to share your brand with a captive audience.



Exhibitorship Includes:

- 1 complimentary registration
- 10% off price of additional registration
- Company logo in app and name in conference book
- Access to contact attendees via conference app
- 1 skirted table and 1 chair in a standard location



PRICE FOR MEMBERS

\$599

PRICE FOR NON MEMBERS

\$799

ADDITIONAL SPONSORSHIP OPPORTUNITY

\$3,000

WELCOME RECEPTION SPONSOR

- Network with attendees in a relaxing and fun environment

EVENT APP SPONSORSHIP

- Exclusive opportunity to be featured on APNC's conference app

\$2,500

BOARD OF DIRECTORS DINNER SPONSOR

- Intimate opportunity to connect and share your services and products with our 17-member Board of Directors

\$2,000

NAME BADGE LANYARD

- Company logo printed on conference attendee name badge lanyards

\$1,750

SOLD

NAME BADGE SPONSOR

- Company logo printed on conference attendee name badges

\$1,250

\$1,000

BREAK SPONSOR

- Company logo on sign and napkins during break

BY THE NUMBERS

ORGANIZATIONAL MEMBERS

25+

SPONSORS AND EXHIBITORS

30+

EVENT ATTENDEES

200+

INDIVIDUAL MEMBERS

700+

SOCIAL MEDIA FOLLOWERS

4000+

NEWSLETTER SUBSCRIBERS

6500+

ABOUT THE CONFERENCE

APNC's Conference is a well-established meeting of the minds where professionals across the mental health and substance use field gather to share the best of evidence-based practices and brainstorm thoughtful and innovative approaches to SUD impact. Conference provides the opportunity to collaborate with peers across the state to determine ways to create better outcomes for those suffering from SUD.

AUDIENCE

Attendees work at every level from direct service to C-suite. They are therapists, social workers, peer support specialists, coalition and organizational leaders, prevention & harm reduction specialists, and students.

VISIBILITY

Get your brand in front of 200 to 7,000 people from nonprofit leaders to private practitioners, corporate leaders to students, newly employed recent graduates and field veterans close to retirement.

SOCIAL IMPACT

In the midst of one of the nation's most pressing public health crises, you can invest in solutions that will directly impact the communities in which you do business and show your consumers that you care about public health.

NETWORKING

Conference is a time for collaboration and connection. Professionals from across the state join together to share ideas and learn from one another. You will build and grow your network over the course of the event.

LEAD GENERATION

As your network grows, so does your list of potential customers! See who could benefit from your product/service and gain valuable insights into the needs of direct service providers and frontline behavioral health workers.

TERMS



CONDITIONS

- Member pricing is valid for organizational members of APNC only. Individual members do not qualify for this rate.
- Tables are assigned in order of payment receipt, as a limited number of spots are available.
- Full payment must be received for Fall Conference by September 23, 2023 or booth space may be forfeited. If payment is received after these deadlines, Sponsor may not be included in conference program or printed materials.
- All Sponsorship cancellations are to be submitted in writing to Morgan Coyner at mcoyner@apnc.org. Half of the sponsorship will be forfeited for cancellations by September 23, 2023. The entire sponsorship will be forfeited for cancellations after that date.
- The Sponsor is entirely responsible for the exhibit space that is allotted to them and agrees to reimburse the exhibition hall facility where the event is to be held or APNC for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Sponsor assumes all responsibility for any and all loss, theft or damage to Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against APNC or against exhibition hall facility from such loss, theft or damage.
- The space is to be used solely for the Sponsor whose name appears in this agreement, and it is agreed that the Sponsor will not sublet or assign any portion of the same without written consent of APNC.
- Sponsor agrees to observe and abide by the foregoing terms and conditions and by such rules made by APNC from time to time for efficient and safe operation of the exhibit. The Sponsor understands that APNC reserves the right to reject this application.
- Sponsor shall abide by and observe all laws, regulations, and ordinances of any applicable government authority and all rules of the event venue.
- APNC reserves the right to deny exhibit space to companies that have overdue account balances with APNC.
- Payment methods: check or credit card only. Make checks and money orders payable to APNC and mail to 3733 National Drive, Suite 225, Raleigh, NC 27612. For questions regarding payment, contact Morgan Coyner at mcoyner@apnc.org

BECOME A SPONSOR TODAY

**Contact Morgan Coyner to
secure your sponsorship
mcoyner@apnc.org**



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