READY SET CYBER READY













IN PARTNERSHIP WITH:



YOUR PANELISTS:



Chad Koslow CEO Ridge IT Corporation

in @ChadKoslow



Perry Schumacher CSO Ridge IT Corporation

in @PerrySchumacher



Trace Woodbury
CIO
Ridge IT Corporation

in @TraceWoodbury



Volkan Erturk
Co-Founder & CTO
Picus Security

in @VolkanErturk



TODAY'S AGENDA:

- 60- minute webinar
 - 45-minute presentation
 - 15-minute Q&A
- Live Questions in Chat
- Poll
- Openion Downloadable Resources
- Amazon Gift Card Stay tuned!
 - Winners will be emailed separately post-event.

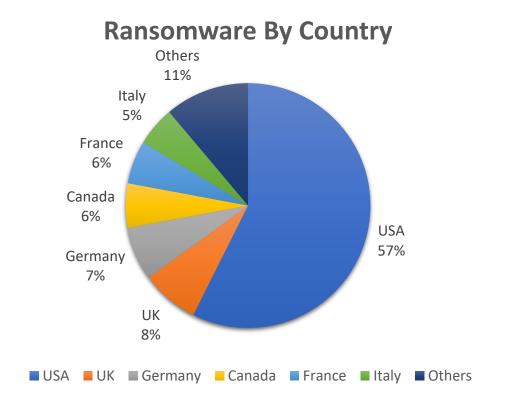


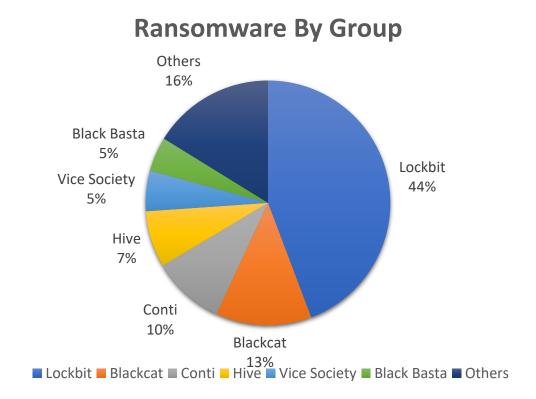
WHAT WE WILL COVER:

- 2022 Ransomware and Threat Review.
- The traditional answer to Cyber Security.
- Identifying your blind spots.
- 2023 Cyber Security Action Plan.



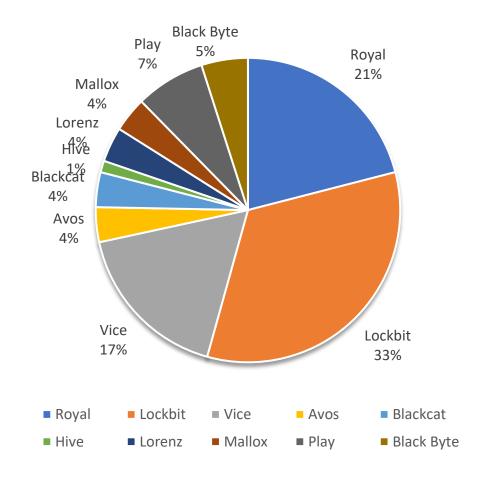
2022 RANSOMWARE AND THREAT REVIEW:

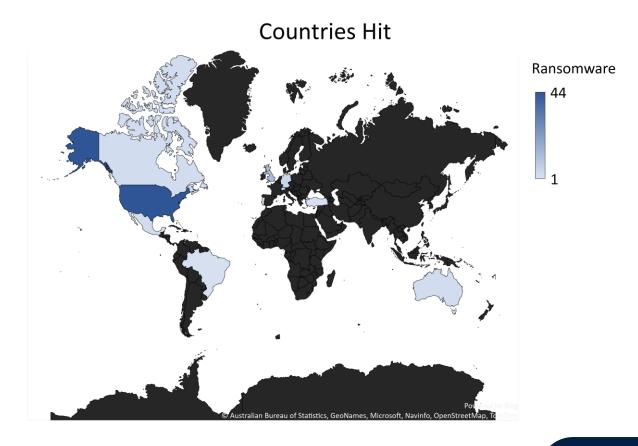






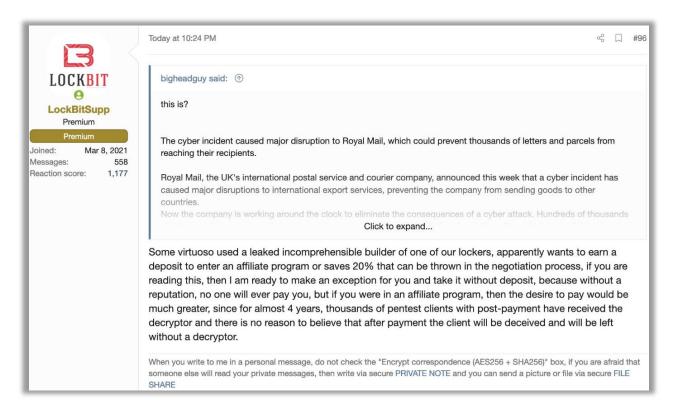
January 2023:







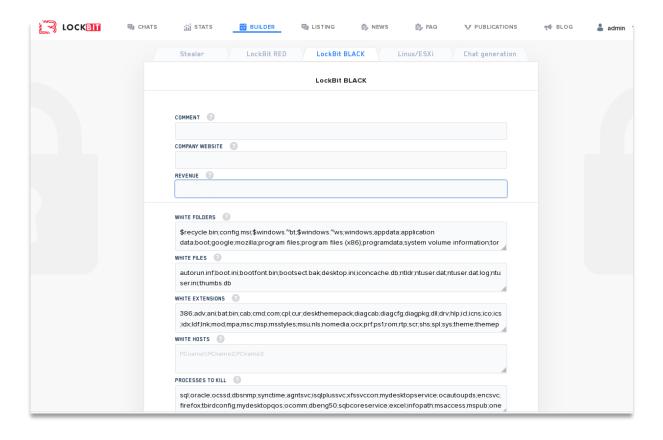
Ransomware is a business run by businessmen:

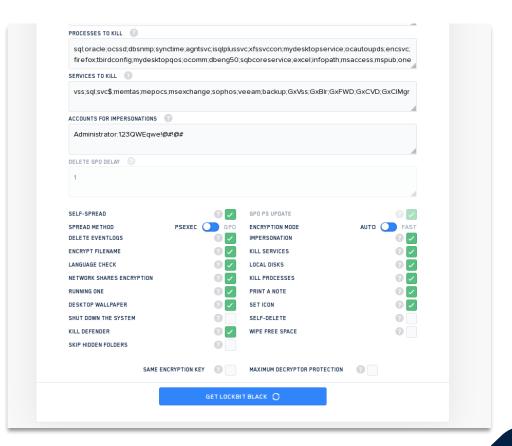






Ransomware UI:

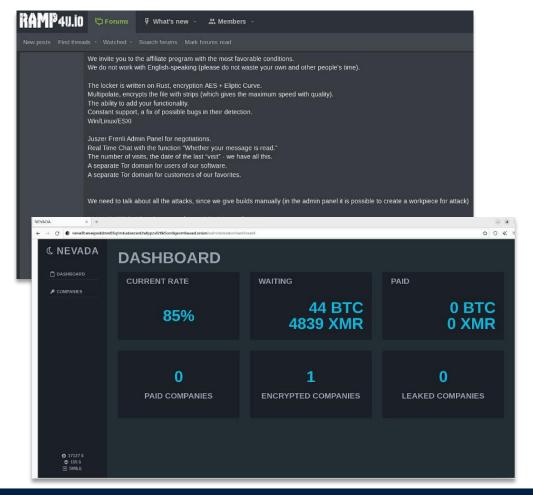


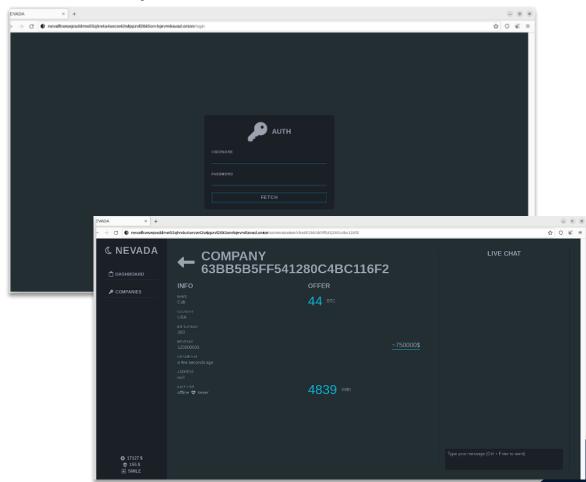




New RaaS - Nevada:

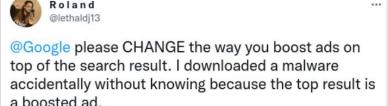
Thanks to Resecurity



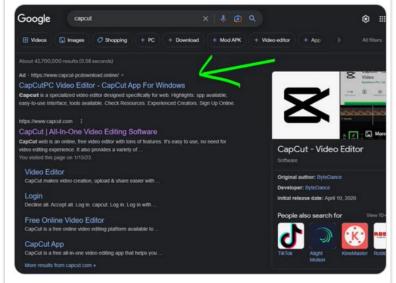


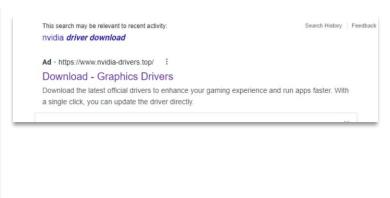


Are you safe at home? Google ads:



i wonder if you should be held liable for stolen information and damaged assets if this malware destroys my pc







METHODOLOGY

FBI Field Office.

Local Field Office Locations:

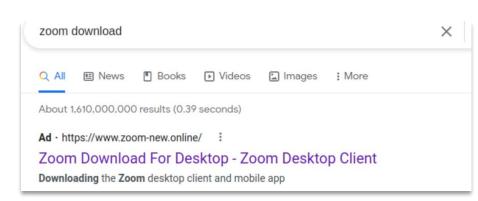
www.fbi.gov/contact-us/field-offices

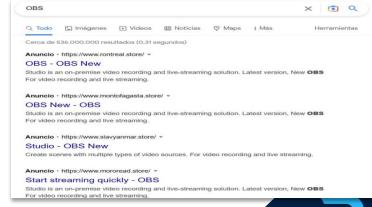
should be directed to your local

Cyber criminals purchase advertisements that appear within internet search results using a domain that is similar to an actual business or service. When a user searches for that business or service, these advertisements appear at the very top of search

advertisement services to impersonate brands and direct users to malicious sites that

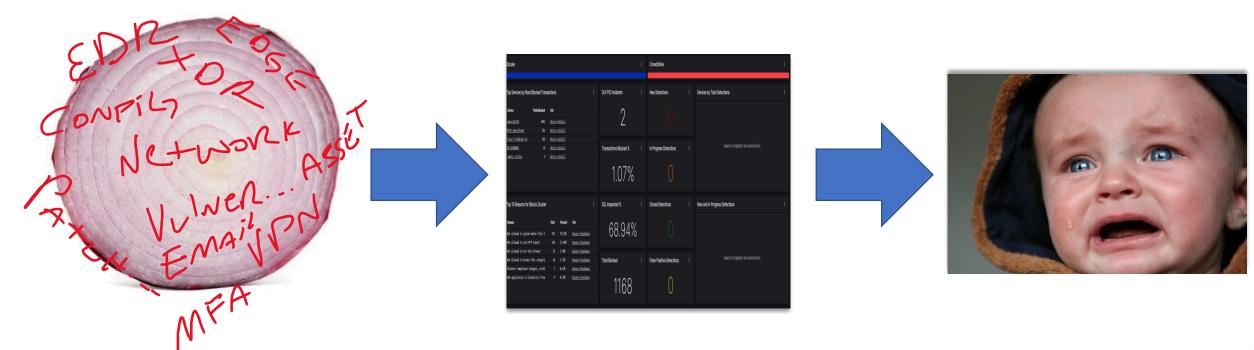
host ransomware and steal login credentials and other financial information.







THE TRADITIONAL ANSWER TO CYBER SECURITY:



January 2023 - Patches

39 Elevation of Privilege Vulnerabilities | 4 Security Feature Bypass Vulnerabilities | 33 Remote Code Execution Vulnerabilities | 10 Information Disclosure Vulnerabilities | 10 Denial of Service Vulnerabilities | 2 Spoofing Vulnerabilities



THE TRADITIONAL ANSWER TO CYBER SECURITY:



John
The lone cyber wolf

For example, the typical IT staffing ratio (the number of employees supported by each IT worker) is 1:27 among all companies included in the survey.

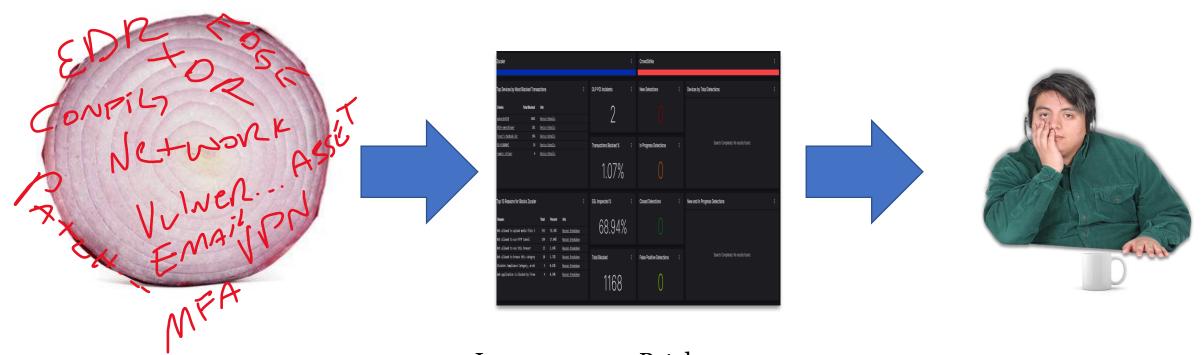
- Workforce.com

From a sample of 250 companies in different industries, a general rule is your security staff should be between 5-10% of your IT staff.

- Nuharborsecurity



THE TRADITIONAL ANSWER TO CYBER SECURITY:



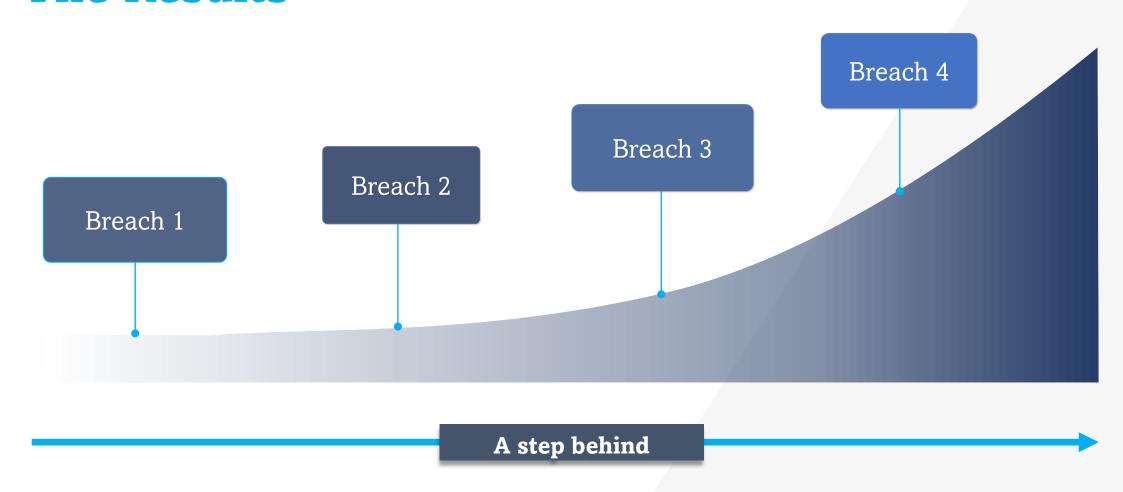
January 2023 - Patches

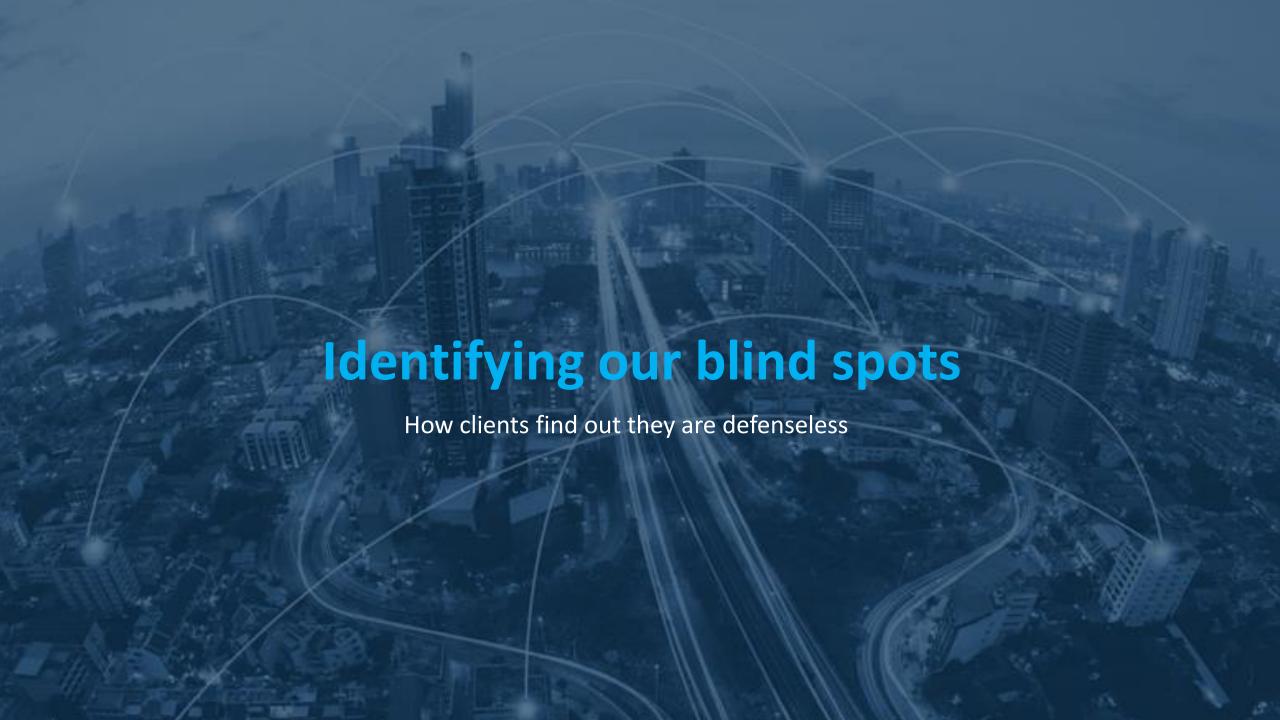
39 Elevation of Privilege Vulnerabilities | 4 Security Feature Bypass Vulnerabilities | 33 Remote Code Execution Vulnerabilities | 10 Information Disclosure Vulnerabilities | 10 Denial of Service Vulnerabilities | 2 Spoofing Vulnerabilities





The Results

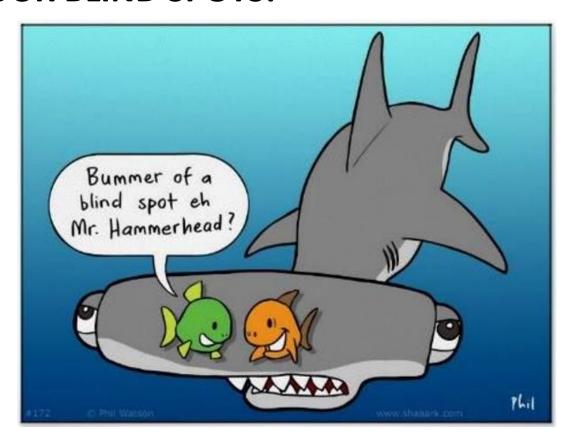




IDENTIFYING YOUR BLIND SPOTS:

I know that I know

- The security tools are in place
- I have cyber security staff
- I have an MSSP
- I completed a checklist (NIST, audit, etc)
- My cyber security budget





IDENTIFYING YOUR BLIND SPOTS:

I know that I don't know

- Can I defend from black cat's latest variant?
- Do I have the best-in-class tools?
- What are my users home threats when they take the laptop there or work remotely.
- Is my MSSP competent?
- What emerging threats am I not aware of?
- What are all of the ways my sensitive data can be accessed?





IDENTIFYING YOUR BLIND SPOTS:

I don't know that I don't know

- SSL inspection was turned off on my edge device and 100% of threats made it through.
- My EDR policy was weak and allowed significant attacks to occur in my environment.
- I have an active threat in my environment exfiltrating data.
- I have no logging or alerting for key attacks.





The Weakness:





Weakest:

- WMI
- Scheduled Tasks

Weakest:

- Sysinfo
- Permission Discovery (Net utility)
- File Discovery

Weakest:

- Scheduled tasks
- Boot or logon autostart





Identify where you are?

Stage 1 - Hygiene

- EDR
- Edge / Firewalls
- Identity Management with MFA for Apps
- Disaster recovery
- Incident response plan
- Vulnerability and Patch Management
- Email flagging, filtering, and encryption.

Stage 2 - Limiting breaches

- Privilege access management
- Application segmentation
- SIEM / SOAR
- XDR Capabilities
- MSSP / SOC
- MFA at Desktop and Server Login
- Configuration
 Management

Stage 3 - Proactive

- Continuous validation
- Cyber engineer training
- Table top exercises





Take Away

What does it mean to become Cyber Ready?

- Don't hide behind logos
- Continuously validate your security tools
- Look for continuous improvement-your adversaries are an organized business, not (just) teenagers in a basement

Remember

- Posture Matters.. Know what you don't know
- Staying ahead of attackers is a constant battle
- Cost of breaches are increasing faster than budget
- Best of breed tools 5 years ago, are no longer the best of today. Continuously evaluate your tools and their implementations

POSTURE

MATTERS







